

LTM Expands Collaboration with Google Cloud to Help Accelerate Gemini Enterprise Adoption at Scale

Collaboration brings together a dedicated Gemini Enterprise CoE and Customer Experience Center

Mumbai, India – October 7, 2026: LTM, a Business Creativity partner to the world's largest enterprises, today announced an expanded collaboration with Google Cloud to help accelerate adoption of **Google Cloud's Gemini Enterprise**. The collaboration will help organizations build, deploy, and scale AI-powered solutions by combining Gemini Enterprise capabilities with LTM's deep industry expertise, engineering talent, and global delivery capabilities.

As part of this collaboration, LTM is making significant investments to strengthen its Gemini Enterprise capabilities through a dedicated **Gemini Enterprise Center of Excellence (CoE)**, **Specialized Talent and Delivery Capabilities** and the development of **Industry-Focused AI Solutions** that will be showcased at the upcoming, state-of-the-art **Gemini Enterprise Customer Experience Center**. These efforts are designed to help organizations drive enterprise-wide AI adoption, operationalize intelligent workflows, and realize business value from AI at scale.

The collaboration focuses on three key pillars:

- **Gemini Enterprise Center of Excellence (CoE):** Dedicated AI, cloud, and industry expertise to help enable enterprise-scale deployments of Gemini Enterprise.
- **Specialized Talent and Delivery:** Forward Deployed Engineers, specialists in Google's Gemini AI models, and advanced training & certification programs to help clients move high-value AI use cases from concept to production.
- **Industry-Focused AI Solutions and Gemini Enterprise Customer Experience Center:** AI-powered solutions tailored to key industries, including BFSI, Manufacturing, Retail & CPG, Media & Entertainment, and Energy & Utilities, showcased at the upcoming **Gemini Enterprise Customer Experience Center**.

By combining LTM's domain expertise and transformation capabilities with Gemini Enterprise, LTM aims to help organizations move beyond isolated AI pilots. LTM's collaboration with Google Cloud will help enable enterprises to build and orchestrate AI-powered workflows, deploy intelligent agents, and embed AI into business processes with the governance, security, and scale required for long-term business success.

"Enterprises are looking to move beyond AI experimentation and scale adoption with clear business outcomes. Through our expanded collaboration with Google Cloud around Gemini Enterprise, we are combining advanced AI capabilities, specialized talent, and industry expertise to help clients accelerate transformation and realize business value faster," said **Krishnan Iyer, Chief Growth Officer, LTM**.

To learn more about LTM's collaboration with Google Cloud, click [here](#).

About LTM

LTM — a Larsen & Toubro Group Company — is an AI-centric global technology services company and the Business Creativity partner to the world's largest enterprises. We bring human insights and intelligent systems together to help clients create greater value at the intersection of technology and domain expertise. Our capabilities span integrated operations, transformation, and business AI — enabling new ways of working, new productivity paradigms, and new roads to value. Together with over 87,000 employees across 40 countries and our global network of partners, LTM owns outcomes for clients, helping them not just outperform the market, but Outcreate it. Read more at [LTM.com](https://www.ltm.com).

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