

NelsonHall Recognizes LTM as a Leader in GenAI & Process Automation for Banking

Mumbai, India, March 04, 2026: [LTM](#), the Business Creativity partner to the world's largest enterprises, has been recognized as a Leader in the 'Overall' market segment in the NelsonHall NEAT Evaluation for GenAI & Process Automation in Banking 2025.

In the NEAT framework, Leaders are vendors that demonstrate high capability relative to peers in delivering immediate client benefit while also meeting future client requirements. The recognition positions LTM among the top-performing vendors evaluated for their ability to deliver both immediate business impact and long-term innovation capability in GenAI and process automation services for the banking sector.

The evaluation highlights LTM's depth of experience in financial services, which accounts for a large portion of its overall revenues, and its focused investments in GenAI, agentic AI, and process automation capabilities delivered through its BlueVerse™ platform. LTM has digital agents dedicated to manage GenAI and process automation services, supporting banking clients across consumer banking, commercial banking, capital markets, and financial industry service providers.

"Banks today are moving beyond experimentation and are focused on operationalizing AI at scale. Our recognition as a Leader in the Overall segment reflects our ability to help clients generate immediate value while building future-ready AI frameworks. Through BlueVerse™ and our expanding library of composable agentic solutions, we are enabling banks to improve compliance, hyper-personalization, payment processing, and operational efficiency in a responsible and scalable way," said **Harsh Naidu, Senior Vice President, Banking and Financial Services, LTM**.

"LTM's services for GenAI and automation in banking enable clients to utilize a portfolio of AI-enabled tools and industry-specific solution kits to transform their business. Its BlueVerse™ AI ecosystem provides intelligent agents, modular architecture, and AI governance to enable clients to quickly compose and deploy AI solutions," said **Andy Efstathiou, Program Director for Banking, NelsonHall**.

NelsonHall noted LTM's strengths in building an ecosystem of pre-built AI agents trained on industry-specific data, its AI-enabled compliance tools for monitoring and risk management, and its portfolio of proprietary IP and partnerships supporting emerging AI technologies.

About LTM

[LTM](#) — a Larsen & Toubro Group Company — is an AI-centric global technology services company and the [Business Creativity partner](#) to the world's largest enterprises. We bring human insights and intelligent systems together to help clients create greater value at the intersection of technology and domain expertise. Our capabilities span integrated operations, transformation, and business AI — enabling new ways of working, new productivity paradigms, and new roads to value. Together with over 87,000 employees across 40 countries and our global network of partners, LTM* owns outcomes for our clients, helping them not just outperform the market, but Outcreate it. Read more at [LTM.com](#).

* Company name change from LTIMindtree Limited to LTM Limited is currently pending shareholder and regulatory approvals.

Media Contact: Gitanjali Sreepal | gitanjali.sreepal@ltm.com

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., Europe, and India, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's analysis is based on rigorous, primary research, and is widely respected for the quality and depth of its insight.