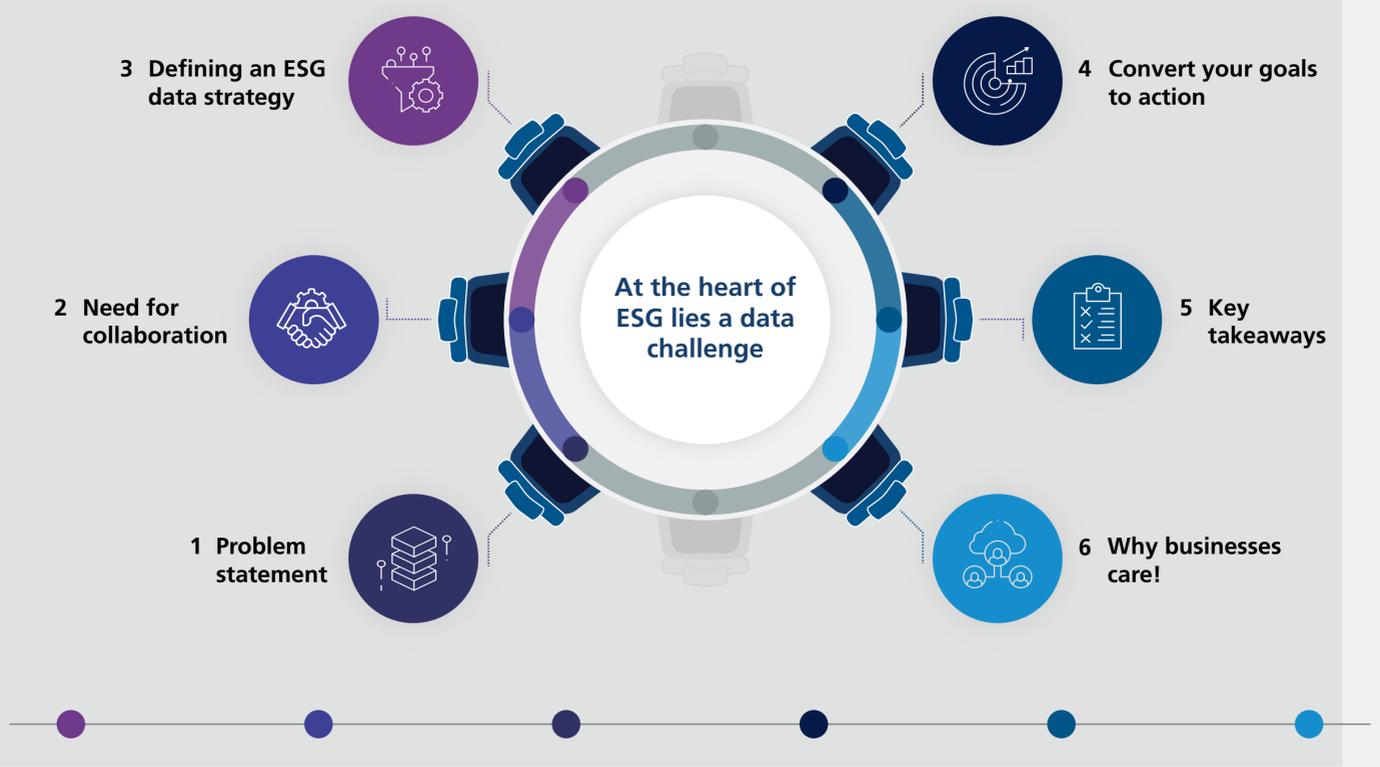


Mastering the 6 Steps to Shape Your ESG Data Strategy



1



Problem statement

Diving into ESG's central challenge: Managing data complexity

- Single view of ESG data
- Defining ESG metrics & materiality
- Data access and availability - internal and external sources
- Sharing data with rating agencies and external auditing
- Data quality issues, such as incomplete or inaccurate data
- Classification and tracking of sensitive data
- Data lineage and transparency

2



Need for collaboration

- ESG is a team sport between business and data experts
- Multiple departments working together ensures accuracy and consistency of ESG data
- Cross-functional collaboration enables a broad view of ESG impacts, incorporating insights from different business units to understand the full scope
- By collaborating, teams can identify and address potential ESG risks more effectively
- Cross-functional collaboration fosters engagement with internal and external stakeholders, promoting transparency and accountability in ESG data collection and reporting

3



Defining an ESG data strategy

- Define ESG goals and objectives
- Identify relevant data sources
- Data collection and integration
- Data quality assurance
- Audit-ready ESG data
- Data lineage and transparency
- Analysis and reporting
- Continuous improvement
- Data security and privacy
- Stakeholder engagement

4



Convert your goals to action

- Identify and prioritize specific ESG data goals based on their impact and relevance
- Ensure alignment across departments to translate ESG data goals into actionable tasks
- Allocate resources, including budget, technology, and human capital
- Measure progress towards ESG data goals, including KPIs and benchmarks for tracking success
- Engage stakeholders for support and accountability in achieving ESG data goals

5



Key takeaways

- Position ESG under the CEO for strategic importance
- Estimation is good, but calculation is better
- Data pipelines are replacing manual data collection
- Adopting "business rules" in the pipeline for precise ESG data
- Have audit-ready ESG data for regulations
- Establish data lineage and transparency
- Use of public ESG data is king: establish a marketplace for data exchange
- A modern data platform capturing carbon footprint is required
- Build a playbook of actions including a roadmap

6



Why businesses care!

- Forward-thinking companies view ESG as an opportunity to enhance company value and foster growth while positively impacting the environment
- Companies are compelled by regulations and directives from the EU, aiming to avoid potential fines or fees, such as in the *EU Corporate Sustainability Reporting Directive*
- Meet customers' environmental expectations to stay relevant
- Sustainability is considered a cost-saving activity
- Attract, retain, and nurture new talent
- Gain climate-tech venture capital funding—a new economic.

A modern data platform delivers the foundation for your data challenge and reporting capabilities