



Trusted **Data**



Reliable **AI**

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101 Customer Success Stories on Informatica IDMC

Powered by **LTIMindtree**



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# Foreword

In today's digital-first world, data is more than just an asset—it's the foundation for innovation, transformation, and sustained business value. At LTIMindtree, we've had the privilege of helping global enterprises harness this power through strategic data modernization. Our approach blends deep domain expertise with leading-edge platforms, enabling clients to unlock insights, drive agility, and build trust in every decision they make.

Our long-standing partnership with Informatica has been central to this journey. Together, we help organizations modernize with confidence, transitioning from legacy systems to cloud-native ecosystems, streamlining governance, and maximizing the value of AI and analytics. Whether accelerating migrations, improving data quality, or scaling customer 360 platforms, our joint solutions deliver measurable results.

This booklet is a celebration of those results. Inside, you'll find real-world success stories from across industries, highlighting the value we've delivered through IDMC, MDM, data governance, and more. From large-scale transformations to fast, targeted wins, every story reflects our shared commitment to enabling truly data-driven enterprises.

These examples will spark new ideas for your organization, and we look forward to partnering with you on what's next.

# Leadership Quotes



Our partnership with Informatica is built on a shared belief: that trusted data is the foundation for responsible and scalable AI. Together, we empower enterprises to modernize with confidence and turn data into an engine for innovation.



**Sreedhar  
Bhagavatheeswaran**

Senior Vice President  
Data & Analytics  
LTIMindtree



The future of AI starts with trusted data. Our collaboration with LTIMindtree helps enterprises unlock the full value of their data estates—driving transformation, agility, and smarter decisions across the business.



**Richard Ganley**

Senior Vice President  
Global Partners  
Informatica

# Power Modernization, Fuel AI Outcomes

In today's AI-shaped world, the need for clean, connected, and trusted data is urgent. LTIMindtree and Informatica combine deep transformation expertise and the power of Informatica's Intelligent Data Management Cloud (IDMC) to meet this challenge.

As **Informatica's 2024 Global Innovation Partner of the Year**, LTIMindtree delivers accelerated value through a dedicated Informatica Business Unit, pre-built use cases, and next-gen data solutions that drive measurable results.

## Our offering to accelerate data modernization



### Our offering to accelerate data modernization

Automated ETL migration from legacy systems to IDMC

- 50–60% automation for faster migration
- 20% cost savings on platform spend
- 2x faster business adoption



### Next-Gen MDM Offering

AI-driven master data management at enterprise scale

- 30% improvement in data quality monitoring
- 20% lower costs through automated golden record creation
- Optimized APIs for better performance and lower compute costs



### Trusted AI Framework

Build AI-ready data foundations with intelligent governance

- 20–30% acceleration in data trust enablement
- Up to 30% savings with tailored industry solutions
- Real-time dashboards for smarter, faster decisions

Together, we help organizations modernize confidently and unlock the full potential of **trusted data and reliable AI**.

**Next up >** See real-world impact in action. **Explore 101 success stories** of how leading organizations are modernizing with LTIMindtree and Informatica.

# Featured Case Studies

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# Laying a Data-Driven Foundation with IDMC for a Leading Real Estate Services Provider

## About the Client

A leading real estate services provider with a broad portfolio across residential and commercial markets. The client uses data to drive faster decision-making, reduce compliance risks, and increase transparency across its operations.

## Business Challenge

The client needed to strengthen its enterprise data governance program to keep pace with shifting regulatory expectations and rising data complexity in real estate. Without a consistent framework, data assets remained fragmented and difficult to control, limiting the organization’s ability to scale governance, reduce operational risk, and make confident business decisions.



### Key Challenges Included

- Lack of centralized visibility across fragmented data systems makes monitoring quality and enforcing governance standards difficult.
- The absence of defined data quality (DQ) metrics and KPIs created inconsistencies in how data reliability and compliance were measured and reported.
- No formal stewardship structure, leading to unclear ownership, gaps in accountability, and inconsistent data handling across teams.
- Low levels of data literacy across business units limited the organization’s ability to use data confidently in decision-making.

## LTIMindtree Solution

LTIMindtree addressed these challenges through a structured, business-aligned implementation plan:

- Assessed the client’s existing governance framework and defined a tailored roadmap, ensuring future data initiatives would not be hindered by fragmented oversight or lack of clarity in ownership.
- Leveraged Informatica’s IDMC to establish standardized DQ scores and implement governance dashboards, enabling organization-wide visibility into data quality and improving regulatory readiness.
- Formalized data stewardship roles and frameworks, strengthening ownership, accountability, and trust in data-driven decisions across teams.
- Recommended suitable data quality and catalog tools, improving data discovery, control, and usage consistency across the organization.
- Established a governance charter and council, and implemented training programs, embedding governance best practices and enhancing data literacy across business functions.



### What was Achieved

- 10x faster decision-making enabled by reliable, governed data assets.
- 20-point reduction in compliance risks through centralized oversight.
- 5-star transparency across business processes via unified governance.
- 100x increase in confidence index by assigning ownership and enforcing DQ standards.



### Key Takeaway

By embedding governance into the DNA of operations with IDMC, the client transformed its approach to data, enabling agility, trust, and compliance at enterprise scale.

# Fueling Enterprise Agility with Cloud-Native Integration in Energy Infrastructure

## About the Client

A leading enterprise undergoing a large-scale digital transformation across its ERP and integration environments. The client is focused on building a cloud-native foundation to enhance agility, streamline operations, and improve time-to-value.

## Business Challenge

The client faced growing operational delays and fragmentation across its integration landscape, impacting its ability to respond quickly to business demands.



### Key Challenges Included

- Over 500 scattered integration assets, including workflows, mappings, and sessions, were challenging to manage, leading to inefficiencies in processing and increased risk of failure or rework.
- Lack of standardized integration architecture created inconsistency across systems, making it difficult to scale or reuse components and resulting in slower innovation cycles.
- A monolithic SAP process orchestration (PO) server and centralized architecture limited flexibility, causing bottlenecks and delays as teams depended on a single control point for changes or enhancements.
- Pressure to reduce time-to-market and operational overhead required the client to shift to a more modular, API-driven integration model. Still, it lacked the internal framework to do so.

## LTIMindtree Solution

LTIMindtree addressed the client’s modernization challenges with a focused, scalable, and resilient integration architecture

- Performed a comprehensive analysis of the existing architecture, data models, and operational dependencies to identify key inefficiencies, enabling a business-aligned transformation plan.
- Proposed and implemented a modernized architecture and operating model to improve scalability and operational agility across integration workloads.
- Built an end-to-end process orchestration framework featuring error logging, real-time alerts, and comprehensive audit controls, enhancing visibility, system reliability, and faster issue resolution.
- Enabled balance, control, and resilience mechanisms, ensuring seamless failure recovery and improving system uptime and business continuity.
- Tested, debugged, and loaded processed data, while developing detailed documentation to support ongoing optimization, reduce handover friction, and ensure long-term scalability.



### What was Achieved

- 38% reduction in code inventory by redesigning the logging and email alerts mechanism, reducing artifacts from 521 to 326.
- 95 % improvement in SLA compliance, optimizing competitor’s code to process 200k data volumes within 15–20 minutes.
- 75% reduction in build effort for new source systems through standardized design across 100+ artifacts.
- A web-based data reconciliation portal was developed, providing end-to-end visibility with a one-click trade reprocessing feature for seamless operations.



### Key Takeaway

By leveraging architectural reimagination and automation, LTIMindtree helped the client create a future-ready, cloud-native integration ecosystem that greatly improves agility, simplifies operational complexity, and speeds up time-to-value.

# Elevating Guest Experiences by Unifying Customer Data with IDMC for Global Hospitality Group

## About the Client

A global hospitality group with an extensive international portfolio of hotels, resorts, and travel experiences. The organization focuses on delivering exceptional guest service and driving brand loyalty through personalized, data-driven engagement.

## Business Challenge

The client faced significant obstacles in creating a unified, trusted view of customer data across its global sales and marketing operations. This fragmentation limited the organization’s ability to personalize guest experiences, execute targeted promotions, and onboard new customers efficiently.



### Key Challenges Included

- Disparate customer data sources across geographies, leading to duplication, inconsistency, and missed opportunities for cross-market engagement.
- Poor address data quality hindered the accuracy of personalization efforts and weakened campaign performance.
- Manual, disconnected onboarding processes, increasing operational overhead, and delaying time-to-engagement for new customers.
- Lack of centralized integration with platforms like Salesforce Commerce, creating data silos and limiting visibility into customer interactions.

## LTIMindtree Solution

LTIMindtree deployed an enterprise-grade data management solution using Informatica’s Intelligent Data Management Cloud (IDMC) to address the client’s fragmented data landscape and improve customer engagement outcomes

- Implemented a configurable data quality framework with cleansing policies and address standardization, ensuring accurate, usable customer data across geographies.
- Integrated over 10 million customer records from diverse systems, consolidating them into a single, trusted source of truth for sales and marketing teams.
- Automated onboarding workflows, reducing manual intervention and accelerating time-to-engagement for new customers.
- Enabled seamless integration with Salesforce Commerce, ensuring synchronized data flows and improving visibility across customer journeys.
- Established a federated stewardship model and centralized data definition framework, improving market governance, standardization, and scalability.



### What was Achieved

- Over 60% improvement in the quality of core customer data.
- 100+ data files processed daily from various global systems.
- 45% increase in the effectiveness of targeted promotions.



### Key Takeaway

Consolidating and cleansing customer data at scale with IDMC has enabled improved marketing precision and operational agility, establishing the foundation for a truly data-driven customer engagement strategy.

# Powering Cloud Data Modernization with IDMC for a Leading Digital Marketplace in Home Services

## About the Client

A prominent digital marketplace in the home services sector, connecting millions of homeowners with trusted service professionals across the U.S. As a data-intensive enterprise, the client depends on scalable, reliable, and future-ready platforms to power operations and deliver seamless customer experiences.

## Business Challenge

The client faced mounting pressure to modernize its legacy data ecosystem to support growing business demands, rising data volumes, and evolving performance expectations. Its existing on premises integration setup was complex, costly, and lacked the flexibility needed for future growth.



### Key Challenges Included

- Over 1,000 legacy data integration components that were difficult to maintain and costly to scale, slowing responsiveness to evolving business needs.
- Disparate systems and databases, including Oracle and flat files, made data movement complex, risking integrity and performance across the enterprise.
- There is high administrative overhead and limited scalability due to rigid licensing models and outdated architecture that cannot support sudden demand spikes.
- The risk of business disruption during cloud migration requires a carefully orchestrated transition plan that ensures continuity, reliability, and rapid user adoption.

## LTIMindtree Solution

LTIMindtree led a high-impact, low-disruption migration to Informatica’s Intelligent Data Management Cloud (IDMC), focusing on performance, continuity, and long-term scalability:

- Accelerated the conversion of 1,086 legacy integration components using automation via a robotic process automation (RPA) utility, reducing manual effort and expediting transformation timelines.
- Refined complex SQL overrides and rigorously validated data flows, ensuring high data accuracy and uninterrupted business continuity during migration.
- Re-engineered database integrations to align with Snowflake’s cloud-native architecture, improving compatibility and enabling seamless system interoperability.
- Optimized configurations for IDMC compatibility, reducing tuning overhead while laying a scalable foundation for future growth.
- Enabled proactive issue resolution and cross-system integration, ensuring a smooth transition and empowering faster access to actionable insights.



### What was Achieved

- 20% reduction in administrative overhead, enabled by Informatica Cloud’s flexible licensing model and on-demand scalability features
- 30% increase in platform scalability, allowing the system to process significantly higher data volumes without compromising performance.
- 25% improvement in operational efficiency, driven by faster data processing and minimized downtime during and after migration.
- 15% boost in user satisfaction was attributed to enhanced usability features that streamlined workflows and accelerated team adoption.



### Key Takeaway

By modernizing its integration ecosystem with IDMC, the client achieved scalable performance, reduced operational burden, and enabled faster access to reliable insights, positioning the business for continuous data-driven growth and responsiveness.

# Forging Stronger Customer Data Governance with IDMC for a Global Industrial Leader

## About the Client

A Fortune 100 industrial conglomerate with global operations spanning automation, aerospace, and building technologies. The company sought an enterprise-wide approach to improve customer data governance, meet compliance requirements, and ensure consistency across business-critical systems.

## Business Challenge

The client grappled with a fragmented customer data environment that created roadblocks across regulatory compliance, operational efficiency, and enterprise-wide alignment. Disconnected systems and inconsistent data made it difficult to trust, trace, or act on critical customer information.



### Key Challenges Included

- Missing or inconsistent customer data (e.g., addresses and hierarchies) compromised reporting accuracy and undermined decision-making across functions.
- Lack of governance across data-dependent platforms, leading to duplication, conflicting definitions, and regulatory exposure.
- Absence of a centralized business glossary or visibility into critical data elements (CDEs) limits traceability and makes it difficult to respond to audits or maintain compliance.
- Inefficiencies in the lead-to-cash process, driven by misaligned data definitions and manual interventions between systems.

## LTIMindtree Solution

LTIMindtree designed a comprehensive data governance blueprint using Informatica’s Intelligent Data Management Cloud (IDMC) to address the client’s fragmented customer data landscape and compliance challenges

- Assessed the lead-to-cash customer journey, identifying regulatory gaps and governance breakdowns to align data controls with business-critical processes.
- Established a unified governance architecture, focused on quality principles and centralized visibility, laying the foundation for consistent, enterprise-wide data management
- Catalogued business and technical metadata, enabling traceability of customer data across platforms and supporting audit readiness.
- Defined critical data elements (CDEs) and introduced a shared business glossary, enabling consistent use of customer data and improving alignment between systems and teams.



### What was Achieved

- 15% increase in customer data trust.
- Established lineage across multiple systems for improved traceability.
- Developed a unified enterprise glossary enabling consistent data consumption.



### Key Takeaway

With IDMC at its core, the client gained enterprise-wide visibility and trust in customer data, laying the groundwork for regulatory compliance and more reliable decision-making across functions.

# Packaging Scalable Master Data Management with IDMC for a Global Consumer Goods Leader

## About the Client

A leading global consumer goods company operating in over 190 countries, with a diverse portfolio spanning personal care, home care, and food brands, the company set out to modernize its master data management (MDM) landscape to unlock the full value of enterprise data. The company aims to improve supply chain agility, enhance customer engagement, and accelerate data-driven decision making at scale.

## Business Challenge

The client needed to modernize its MDM environment to support global scale, faster data operations, and high user satisfaction. However, legacy limitations and technical bottlenecks prevented performance, flexibility, and consistency.



### Key Challenges Included

- Rigid legacy SAP data structures restricted flexibility and made adapting the MDM environment for future growth difficult.
- High volumes of reference data created performance issues, especially in lookup tables and foreign key management, causing processing delays in core operations.
- Stringent API constraints that affected real-time ingestion, risking data latency and slowing time-sensitive business workflows.
- Limited visibility into business rules and data relationships makes defining accurate match rule sets challenging and compromises data quality.
- Inefficient batch processing and provisioning workflows limited the organization's ability to scale high-performance MDM activities reliably.

## LTIMindtree Solution

LTIMindtree designed and implemented a scalable, future-ready MDM solution using Informatica's best practices to overcome legacy limitations and drive enterprise-wide performance

- Architected a modern data model aligned with existing SAP structures, balancing backward compatibility with future scalability needs
- Automated complex data load workflows, enabling precise handling of high-volume lookup data and reducing manual intervention.
- Enabled accurate match rule configurations by analyzing fuzzy and exact match logic, strengthening data integrity, and ensuring trusted records.
- Fine-tuned technical components, including cross-server properties and Elasticsearch configurations, to enhance search speed and data retrieval under performance constraints.
- Configured a high-performance provisioning tool and automated job scheduling, improving workflow efficiency and supporting consistent, large-scale batch processing.



### What was Achieved

- 15% reduction in setup time by building the E360 data model from scratch, aligned with enterprise specifications.
- Elevated data integrity and governance by replicating and modernizing legacy SAP data structures.
- 20% acceleration in data load speed, enhancing operational efficiency and decision velocity.
- Delivered a high-performance provisioning tool with custom views, improving user experience across data consumer groups.
- Optimized Elastic search for faster, seamless UI experiences and data discoverability.



### Key Takeaway

LTIMindtree empowered the client to transform its MDM environment into a high-performance data backbone, driving trusted insights, operational agility, and scalable business growth.

# Balancing Customer Data Architecture with IDMC for a Global Tax and Accounting Solutions Provider

## About the Client

A global tax, accounting, and audit software leader, serving professionals worldwide. With a focus on digital transformation, the company set out to streamline operations and improve the consistency, quality, and accessibility of customer data across its enterprise systems.

## Business Challenge

The client sought to enhance customer experience and enable faster, data-driven decisions. However, fragmented systems and inconsistent customer data created operational inefficiencies, delayed insights, and increased compliance risk.



### Key Challenges Included

- Siloed customer data across platforms like SAP, Salesforce, and internal systems, making it difficult to form a single, trusted view of the customer.
- Data inconsistencies and duplication led to errors in customer interactions and weakened the quality of business reporting.
- Lack of standardized processes and integration delays data exchange between platforms, and increases the likelihood of misalignment across teams.
- Regulatory and compliance pressure, scattered and unreliable data, made audits and data traceability difficult.
- Limited scalability and missed growth opportunities stem from an outdated architecture that couldn't support future business expansion.

## LTIMindtree Solution

LTIMindtree partnered with the client to design and implement a unified, scalable customer data foundation using Informatica's Intelligent Data Management Cloud (IDMC). The solution focused on breaking silos, improving data quality, and strengthening cross-platform integration:

- Connected customer master data across SAP, Salesforce, and internal portals, enabling a single, trusted view of client organizations and professional users across the enterprise.
- Implemented deduplication and data standardization logic, ensuring consistent and clean data for every point of customer interaction.
- Built integrations and standardized data flows, accelerating real-time and batch data exchange across critical systems.
- Enhanced the existing application architecture, ensuring data reliability, availability, and scalability were embedded into the core framework.
- Enabled a future-ready environment with audit-ready traceability, supporting compliance requirements through clean lineage and transparent data management.



### What was Achieved

- 40% reduction in data duplication within the Customer Contact Master.
- 30% increase in operational efficiency through the seamless flow of customer data between Salesforce and SAP.



### Key Takeaway

A unified data architecture and enhanced system integration significantly improved customer data quality and operational performance—, laying a strong foundation for the client's future digital transformation journey.

# Cloud Data Integration with IDMC for a Global Automotive Leader

## About the Client

A global automotive manufacturer recognized for engineering excellence and premium mobility solutions. Operating across multiple regions, the company is focused on continuous innovation to deliver superior customer experiences and drive operational efficiency

## Business Challenge

The client aimed to modernize its data integration landscape by migrating from on-premises PowerCenter to Informatica’s Intelligent Data Management Cloud (IDMC). While the transition promised long-term agility, the complexity of legacy assets and post-migration challenges posed immediate risks to business continuity and performance



### Key Challenges Included

- Migration of over 750 critical integration assets, including complex sessions, mappings, and workflows, creating a high risk of disruptions if not transitioned flawlessly
- Multiple data sources and dynamic files increase the likelihood of field name mismatches, data type issues, and precision errors during consolidation.
- Complex multi-source joins and log file constraints introduced performance bottlenecks and delayed data processing cycles.
- Customization limitations within IDMC restricted flexibility and required rethinking standard integration logic.
- Preserving data integrity and minimizing manual intervention is necessary to avoid rework and ensure uninterrupted operations during the shift.

### LTIMindtree Solution

To ensure a seamless migration to IDMC, LTIMindtree applied a hybrid approach combining intelligent automation with expert-led validation and optimization

- Accelerated asset conversion using robotic process automation (RPA) tools, minimizing manual effort and reducing the risk of delays across over 750 migration objects.
- Executed comprehensive validation for each asset, including dry-run testing, to confirm integrity and alignment with IDMC requirements.
- Rebuilt corrupted workflows and sessions, while redesigning parameterization logic to reduce future manual dependencies and improve stability.
- Resolved complex multi-source join issues and log file constraints, streamlining performance across dynamic data flows.
- Systematically addressed IDMC compatibility challenges, balancing automated and manual checks to ensure a stable, high-performing cloud data integration foundation.



### What was Achieved

- 20% reduction in integration time, achieved by unifying cloud-based systems and improving data consistency across workflows.
- 15% improvement in project tracking and decision-making efficiency, enabled through detailed summary reporting for mappings, sessions, and workflows.
- 30% acceleration in initial load mapping delivery, compared to the legacy environment, resulting in faster project timelines and cost efficiencies



### Key Takeaway

By combining automation with deep technical expertise, LTIMindtree enabled the client to fast-track their cloud data integration journey, establishing a scalable and efficient data ecosystem on IDMC.

# Powering Equipment Monitoring with IDMC Through Trusted and Consolidated Tag Data for Oil & Gas Major

## About the Client

A leading oil and gas operator focused on enhancing asset performance and operational efficiency through data-driven initiatives. The organization manages large-scale operations where accurate equipment data is critical to decision-making, monitoring, and compliance.

## Business Challenge

The client faced significant hurdles in its rotating equipment monitoring process due to inconsistent and duplicated tag data, which serves as the unique identifier for equipment. Fragmented data inputs and the absence of a unified view created serious operational risks and undermined the accuracy of monitoring insights.



### Key Challenges Included

- Widespread duplication of tag data across multiple systems leads to confusion, conflicting records, and inefficiencies in equipment tracking.
- Lack of standardization in format and structure makes it challenging to validate inputs or maintain data accuracy across operational systems.
- Disconnected relationships between tag data and key business attributes such as location, platform, and unit of measure, resulting in unreliable equipment context and decision-making gaps.
- Redundancies and discrepancies across systems create delays in root cause analysis and increase manual effort in reconciling asset-related data.

## LTIMindtree Solution

LTIMindtree implemented Informatica MDM and IDQ to streamline equipment data management, enhance traceability, and resolve inconsistencies.

- Consolidated tag data across multiple systems, eliminating duplication and creating a single, trusted source of truth, enabling reliable asset tracking and reducing data ambiguity.
- Standardized formats, cleansed records, and validated data inputs improve data consistency and significantly reduce manual correction efforts.
- Strengthened relationships between tag data and operational attributes like location, platform, and unit of measure, ensuring contextual integrity and enabling faster decision making.
- Integrated advanced governance tools (AXON, EDC, IICS, ADLS, Azure Synapse) to support seamless data exchange, auditability, and long-term scalability.



### What was Achieved

- 67% consolidation of duplicate tag data, eliminating inconsistencies and enabling a single source of truth for equipment tracking.
- 90% reduction in daily data steward effort, driven by automation of validation, cleansing, and governance tasks.
- Improved asset monitoring and operational decision-making through trusted, connected data that linked equipment with business-critical attributes.



### Key Takeaway

Standardized and consolidated tag data enabled the client to access dependable operational insights, minimize manual effort, and enhance efficient equipment monitoring.

# Prescribing Master Data Excellence with IDMC for a Global Pharmaceutical Leader

## About the Client

A globally recognized pharmaceutical company with a broad portfolio spanning medical devices, pharmaceuticals, and consumer health products. With a strong global footprint, the organization relies on unified, trusted data on healthcare professionals (HCPs) and healthcare organizations (HCOs) to improve sales effectiveness, ensure compliance, and enhance customer engagement.

## Business Challenge

Due to system fragmentation, the client faced mounting complexity in managing HCP and HCO data. The organization struggled to ensure data consistency, compliance, and commercial agility without unified visibility or governance.



### Key Challenges Included

- Dispersed HCP/HCO data across multiple systems made maintaining a single, enterprise-wide view difficult, limiting sales effectiveness and creating compliance gaps.
- Lack of standardized hierarchies and relationships between HCPs and HCOs, resulting in unreliable targeting, reduced field force efficiency, and errors in downstream operations.
- The need to ingest and reconcile enriched data from third-party sources, such as IQVIA and Veeva, was time-consuming and prone to duplication, delaying commercial insights and increasing license validation risks.
- There was a heavy reliance on legacy solutions like Trillium, which increased licensing costs and limited the ability to scale data quality automation.
- Limited real-time access to master data hindered sales query responsiveness and slowed newly acquired entities' onboarding.

## LTIMindtree Solution

To unify and modernize HCP/HCO data across the enterprise, LTIMindtree implemented a scalable, future-ready MDM solution using Informatica technologies and best practices:

- Replaced the legacy Trillium solution with Informatica IDQ and Address Doctor, reducing licensing costs and improving data quality through more accurate address validation.
- Integrated external data sources, including IQVIA and Veeva OpenData, delivering enriched, validated datasets, improving outreach precision and regulatory confidence.
- Built a shared framework for data quality, standardization, and API management using Java and Python, enabling scalable data onboarding and reducing operational complexity.
- Activated Search and Create API interfaces, providing real-time access to master data, empowering sales teams with faster insights and quicker response times.
- Migrated the MDM ecosystem from on-premises to AWS cloud, improving scalability, availability, and speed of delivery for enterprise-wide data services.
- Enabled real-time data change request (DCR) integration with Salesforce CRM, ensuring dynamic updates and improved accuracy for downstream customer engagement.



### What was Achieved

- 15–20% faster data consolidation, speeding up time-to-market.
- Improved sales effectiveness with accurate license data in CRM for better sampling.



### Key Takeaway

Through a modernized MDM landscape and real-time data integration, the client unlocked trusted, enriched, and agile master data, driving faster decision-making, enhancing compliance, and empowering commercial teams with reliable insights to fuel growth.

# 101 Impact Stories

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Driving impact at scale on Informatica IDMC  
Powered by **LTIMindtree**

# Driving Impact at Scale

Manufacturing



## Global Tire Manufacturer

Addressed legacy system limitations and high processing time by modernizing with Informatica IDMC and migrating data from Teradata to Snowflake. SQL override inconsistencies, Greek character encoding, and other challenges required a hybrid approach of automation with a human in the loop.

- **35% reduction in data processing time** #IDMC Modernization #Cloud First

Services



## Global Tax Advisory Firm

Transformed data strategy by implementing Informatica MDM MDE for client, contract, and service domains, consolidating data across 30+ systems.

- **30% improvement in the sharing of client and contract data** #MDM

Retail & Consumer Goods



## Leading Beverage and Coffee Maker Conglomerate

Migrated 10 TB+ of POS, transactional, and SAP data from Azure to Snowflake using ADF, IICS, and ELT with Informatica Mapping.

- **Reduced migration time by 30%** #IDMC Modernization

Energy



## Global Energy Major

Next-generation ERP initiative for stronger governance and future-ready infrastructure

- **94.4% SLA adherence** #Cloud First
- **75% reduction in build efforts for new source systems**

# Driving Impact at Scale

Communications & Media



## Multinational Telecommunications Major

Streamlined cloud data integration by automated migration from Informatica PowerCenter to IDMC and a transition from Oracle and SQL server to Snowflake

- **Enhanced real-time data processing by 30%** #IDMC Modernization
- **Reduced operational cost and licensing flexibility** #Cloud First

Lifesciences



## Biopharmaceutical Major

Cloud-ready alignment by strategic migration from Informatica PowerCenter to IDMC, along with repointing from Teradata to Snowflake

- **50% increase in data processing performance** #IDMC Modernization
- **50% increase in data processing performance** #Cloud First

High Tech



## American Security Company

Seamless automated transition from Informatica PowerCenter to IDMC along with repointing from Teradata to Snowflake, overcoming SQL override challenges, missing sessions, and connection issues

- **Scalability and efficiency** #IDMC Modernization
- **Scalability and efficiency** #Cloud First

Travel & Hospitality



## Leisure Hospitality Leader

A transformative migration from Informatica PowerCenter to IDMC was executed to support 10,000 IT users and deliver superior service to its customers

- **30% reduction in maintenance efforts** #IDMC Modernization
- **30% reduction in maintenance efforts** #Customer Service

# Driving Impact at Scale

Healthcare



## Leading Paediatric Network

Redefined data management capabilities with optimized operational workflows and IDMC modernization to strengthen the center's mission of delivering unparalleled care to children and their families.

- **Streamlined operational workflows** #IDMC Modernization

Travel & Hospitality



## American Low-cost Airline Operator

Transformed legacy infrastructure with a migration from Informatica PowerCenter to IDMC, optimizing financial performance and improving strategic insights to uphold the carrier's commitment to providing affordable travel options.

- **30% cost reduction on cloud** #IDMC Modernization #Cloud First

Services



## Global Assurance Leader

Optimized operational capabilities and service delivery with ETL pipelines using IDMC cloud data integration framework.

- **20% Increase in speed and project efficiency** #IDMC Modernization

Retail & Consumer Goods



## Multinational Consumer Goods Company

Streamlined operations by building and configuring an MDM data model at scale.

- **15% reduction in setup time** #MDM
- **Faster time-to-market for new products**

# Driving Impact at Scale

Communications &  
Media



## Digital Home Services Platform

Transformed operations by migrating from Informatica PowerCenter to IDMC, significantly enhancing operational efficiency and customer experience.

- **20% reduction in administrative overhead cost** #IDMC Modernization #Customer Service
- **Boosting user satisfaction by 15%**

Manufacturing



## Luxury Automotive Pioneer

Transformed operations by migrating from Informatica PowerCenter to IDMC, significantly enhancing operational efficiency.

- **20% reduction in integration time** #IDMC Modernization

Utilities



## Midwest Public Utility Innovator

Strategic migration from Informatica PowerCenter to IDMC ensures no performance degradation and reinforces the company's commitment to delivering reliable and efficient utility services.

- **25% increase in data processing capacity** #IDMC Modernization

Retail &  
Consumer Goods



## Multinational Tobacco Company

Pivoted to IDMC SaaS Product 360 across 34 countries to sunset legacy, siloed MDM systems and drive better analysis on product master data.

- **Enhanced competitor analysis** #MDM

# Driving Impact at Scale

Services



## Tax & Accounting Solutions Leader

Implemented IDMC SaaS Customer 360 MDM for mastering their account and contact data .

- **30% increased operational efficiency** #MDM  
by seamless flow of Customer data from Salesforce and SAP

Manufacturing



## European Automotive Leader

Redefined data management strategies to overcome operational challenges with legacy infrastructure by migration from Netezza to Azure SQL and a transition from Informatica PowerCenter to IDMC.

- **Cloud-first strategy** #IDMC Modernization
- **Optimized efficiency & cost** #Cloud

Services



## Top-tier Strategy & Consulting Firm

Implemented Informatica MDM MDE solution for customer and employee domains.

- **60% Reduction in unexpected data errors** #MDM
- **30% Reduction in operational costs by removing point-to-point integration**

Lifesciences



## Global Life Sciences Leader

Streamlined ERP data access by integrating business data into a single point under the DaaS initiative.

- **30% reduction in data availability lead time** # IDMC Modernization

# Driving Impact at Scale

Manufacturing



## Industrial Intelligence Major

Rolled out Informatica MDM MDE for the customer domain, consolidating customer data across 11+ ERP applications.

- **Improved Data Quality Records for 82.66% of total source records** #MDM

Lifesciences



## Global Pharma Company

Deployed product MDM data using Informatica MDM MDE, capturing accurate product definitions across a 7-level hierarchy with a custom UI for role-based data validation.

- **Improved product go-to-market** #MDM

Travel & Hospitality



## Global Hospitality Brand

Enabled a modern Data Quality framework using Informatica's IDMC SaaS platform to unify and enrich over 10M+ customer records, improving address accuracy through integration with standardization tools.

- **Centralized data definitions and a federated stewardship model to drive enterprise-wide adoption** #Data Trust

Banking & Financial Services



## International Banking Group

Augmented enterprise-wide data visibility by establishing intelligent data lineage across systems, complementing Informatica EIC's native capabilities. Leveraged AI to automate tagging and cataloging of over a million data assets on Hortonworks and Teradata.

- **Enriched metadata to empower business users and accelerate data discovery across the Enterprise Data Platform** #Data Trust

# Driving Impact at Scale

Lifesciences



## Global Life Sciences Leader

Enhanced customer omnichannel experience by implementing Informatica MDM with product and channel-specific data quality rules, ensuring the successful publication of consistent, high-quality data.

- **Enhanced customer experience across all channels** #MDM #Customer Service

Energy



## Energy Pioneer in the Middle East

Engineered an IDMC REST API-driven solution. Delivered daily visibility into job statuses, significantly enhancing operational responsiveness.

- **Reduced manual monitoring efforts by 90%** #IDMC Modernization
- **25% faster resolution of data issues**

Lifesciences



## Global Pharmaceutical Major

Addressed the lack of a consolidated HCP/HCO master and enhanced internal data with external providers like IQVIA and VOD using an Informatica MDM-based solution.

- **15%-20% improvement in the data consolidation process performance** #MDM

Banking & Financial Services



## Leading Middle East Bank

Established comprehensive Data Quality and Data Governance functions across multiple countries, introducing data lineage, policy management, workflow automation, data classification, and business glossaries.

- **Enterprise-wide data trust and regulatory compliance** #Data Trust

# Driving Impact at Scale

Manufacturing



## Industrial Intelligence Major

Crafted a robust data architecture blueprint grounded in Data Quality and Governance, uncovering gaps in the Lead-to-Cash journey and aligning regulatory requirements with business policies.

- **Standardized data definitions** #Data Trust
- **Documented system lineage to drive traceability & compliance**

Services



## American Real Estate Services Provider

Accelerated the definition and benchmarking of Data Quality metrics across real estate data domains. Defined industry-aligned benchmarks, supported the setup of a Data Governance Center of Excellence with clear roles & responsibilities.

- **Enhanced data quality and catalog** #Data Trust

Energy



## Middle East Energy Major

Transformed equipment data management with Informatica MDM MDE, consolidating 67% of duplicate tag data.

- **90% saving of the daily efforts of the data steward** #MDM

Banking & Financial Services



## Leading Investment Management Firm

Streamlined advisor data consolidation for reporting with an Advisor MDM using Informatica MDM MDE.

- **50% reduction in duplicates across sources** #MDM

# Driving Impact at Scale

Lifesciences



## Global Life Sciences Leader

Delivered a high-impact Modernization 2.0 initiative by transforming 471 objects with an impressive 89% automation rate.

- **25% reduction in manual effort** #IDMC Modernization

Lifesciences



## Global Provider of Drug Delivery Technology

Addressed unreliable and inconsistent customer information across multiple ERPs and a CRM with an operational MDM using Informatica MDM MDE, harmonizing cleansed data back to sources.

- **Reduction in faulty shipments** #MDM
- **Increase in timely customer payments**

Banking &  
Financial Services



## US-based Financial Services Firm

Transformed legacy Teradata SQL queries into Google BigQuery, ensuring minimal downtime, enhanced scalability, and seamless integration.

- **40% reduction in operational costs** #IDMC Modernization

Insurance



## Fortune 100 Insurance & Financial Services Provider

Migrated from Informatica PowerCenter to IDMC, eliminating upgrade overhead and simplifying licensing.

- **25% boost in operational efficiency** #IDMC Modernization

# Driving Impact at Scale

Banking &  
Financial Services



## Global Provider of Corporate Payment Solutions

Revamped data architecture by converting Teradata SQL to Google BigQuery with bulk transformation and multi-source integration.

- **30% reduction in operational costs** #IDMC Modernization

Insurance



## Global Insurance Provider

Modernized integration by transitioning from Informatica PowerCenter to IDMC using automation-driven tools.

- **30% boost in scalability** #IDMC Modernization

Lifesciences



## Global Provider of Drug Delivery Technology

Streamlined PowerCenter to IDMC shift with browser-based access and reduced maintenance.

- **30% reduction in maintenance efforts** #IDMC Modernization

Communications &  
Media



## Leading European Telco

Migrated from Informatica PowerCenter to IDMC to optimize operations.

- **25% reduction in infrastructure maintenance efforts** #IDMC Modernization
- **Faster decision-making**

# Driving Impact at Scale

High Tech



## Cloud Data Storage Innovator

Migrated seamlessly from Informatica PowerCenter to Intelligent Data Management Cloud (IDMC), reducing maintenance efforts and leveraging user-friendly migration tools.

- **Reduced maintenance**
- **Operational flexibility**

#IDMC Modernization

Lifesciences



## Global Life Sciences Leader

Strengthened product data reliability through channel-specific Data Quality (DQ) rules as part of the Product-360 MDM implementation.

- **Self-service for business users**
- **Automated load error reporting and validations**

#MDM

Insurance



## Large P&C Insurance Provider in Canada

Transitioned legacy MDM to IDMC SaaS, redesigned data models, and simplified transformation logic using CDI and CAI.

- **Timely and reliable master data availability**

#MDM

Communications & Media



## American Professional Baseball Franchise

Spearheaded the move to IDMC to integrate cloud-based and on-premise data systems.

- **30% increase in integration efficiency**

#IDMC Modernization

# Driving Impact at Scale

## A Leading Consumer Services Company

Retail & Consumer Goods



Orchestrated a strategic shift to IDMC to boost real-time data processing.

- **35% improvement in real-time capabilities, enhanced efficiency** #IDMC Modernization

## Specialty Pharmaceutical Manufacturer

Lifesciences



Adopted IDMC to modernize and accelerate data processing workflows.

- **30% increase in data processing efficiency** #IDMC Modernization

## Industrial Intelligence Major

Manufacturing



Streamlined vendor data management by deploying Informatica MDM MDE, consolidating data across 11+ ERP applications.

- **Improved Data Quality Records for 63.11% of total source records** #MDM

## American Financial Services Holding Company

Banking & Financial Services



Shifted to IDMC to streamline operations and support future scalability.

- **25% reduction in infrastructure maintenance**
- **Improved scalability** #IDMC Modernization

# Driving Impact at Scale

Education



## A Public Research University

Transformed data management with automated metadata conversion and SQL validation in IDMC.

- **30% reduction in manual efforts** #IDMC Modernization
- **Faster access to data**

Communications & Media



## Cloud Communication Company

Enhanced real-time processing by integrating cloud data into IDMC seamlessly.

- **35% improvement in processing** #IDMC Modernization
- **Greater operational scalability**

High Tech



## Semiconductor Equipment Manufacturer

Built an MDM Supplier Data Model with automation and real-time data validation.

- **40% faster supplier onboarding** #MDM
- **Optimized reference data processes**

Lifesciences



## Global Life Sciences Leader

Rolled out standardized DI, DQ, and Governance solutions across data sources and infra using PowerCenter, IDQ, EDC, and BDM.

- **50% savings in platform operating costs** #Data Trust

# Driving Impact at Scale

Healthcare



## Non-profit Healthcare System

Led a cloud-first transition to IDMC, enabling seamless hybrid data integration.

- **30% reduction in maintenance efforts** #IDMC Modernization

Retail & Consumer Goods



## Canadian Discount Store Chain

Orchestrated a shift from Teradata and IBM DB2 to Google BigQuery for better data performance.

- **40% improvement in real-time processing** #IDMC Modernization

Lifesciences



## Global Pharmaceutical Major

Transitioned from Trillium to IDQ and Address Doctor, integrating seamlessly within the Informatica PowerCenter environment.

- **Cost-efficient** #MDM

Banking & Financial Services



## US-based Credit Union

Spearheaded the move to IDMC to support modern applications and flexible licensing.

- **30% reduction in maintenance** #IDMC Modernization

# Driving Impact at Scale

Manufacturing



## American Steel Producer

Accelerated DI asset conversion using RPA and IDMC's high-speed capabilities.

- **25% boost in operational efficiency**

#IDMC Modernization

Lifesciences



## Leading American Lifesciences Company

Consolidated siloed Product & Location Master data and enriched it using IDMC MDM, CDI, CDQ, and external reference data.

- **Unified and enriched master data**

#MDM

Lifesciences



## Global Life Sciences Leader

Designed and operationalized a centralized data catalog to drive enterprise-wide data discovery and democratization using an automated metadata ingestion process with provision to store sample data of each table

- **Complete data traceability**
- **Automated tagging (ML-powered) to map data domains**

#Data Trust

Banking & Financial Services



## Australian Financial Services Company

Streamlined DI asset conversion via RPA and IDMC to support business growth.

- **25% improvement in scalability**

#IDMC Modernization

# Driving Impact at Scale

Manufacturing



## Global Manufacturer of Dairy and Nutritional Products

Enhanced storage and compute capacity by 30% through a shift from DB2 to Snowflake, using ELT products with seamless plugin integration and no third-party APIs.

- **Increased performance** #IDMC Modernization
- **Eliminated API dependencies**

Utilities



## Electric Power Transmissions Manufacturer

Transitioned from Oracle to Snowflake, cutting down routine upkeep tasks by 20% and removing future upgrade dependencies.

- **Enhanced scalability** #IDMC Modernization
- **Licensing freedom**
- **Reduced maintenance**

Lifesciences



## Global Pharmaceutical Major

Unified customer data from an acquired company with existing records by leveraging Informatica MDM and ETL, effectively retiring the legacy MDM system. This powerful consolidation streamlined reporting and analytics across the enterprise.

- **Automated duplicate eliminations** #MDM

Retail & Consumer Goods



## American Manufacturer of Food and Beverage Products

Optimized efficiency by moving from PowerCenter to IDMC, delivering validated and unit-tested mappings, taskflows, and MCTs.

- **30% reduction in routine maintenance** #IDMC Modernization

# Driving Impact at Scale

Manufacturing



## US-based Plumbing & Water Solutions Manufacturer

Modernized infrastructure by shifting from Oracle to Snowflake, achieving a 30% increase in data processing speed.

- Improved scalability
- Reduced maintenance

#IDMC Modernization

Manufacturing



## Global D2C Company

Integrated an IDQ server to comply with China's PII data regulations, securing sensitive data within national borders.

- Strengthened data security
- Ensured regulatory compliance

#IDMC Modernization

Retail & Consumer Goods



## Global F&B Conglomerate

Streamlined operations by adopting IDMC, significantly boosting data throughput and minimizing routine maintenance

- 35% increase in throughput
- Enhanced scalability

#IDMC Modernization

Healthcare



## Non-profit Healthcare Organization

Achieved operational cost efficiencies by adopting IDMC and phasing out regular maintenance activities.

- 30% cost reduction

#IDMC Modernization

# Driving Impact at Scale

Healthcare



## Non-profit Humanitarian Organization

Optimized data management with a shift to IDMC, resulting in lower overhead and better support for critical services.

- **30% reduction in overhead** #IDMC Modernization

Energy



## Argentine Energy Company

Revolutionized data operations by adopting IDMC, simplifying management, and boosting scalability.

- **30% reduction in maintenance efforts** #IDMC Modernization

Public Sector



## State Government IT & Telecom Agency

Streamlined digital infrastructure by modernizing legacy systems with IDMC, cutting budget expenses significantly.

- **30% reduction in budget** #IDMC Modernization

Manufacturing



## Industrial Intelligence Major

Mastered material data using Informatica MDM MDE, and the UPCEAN Material Enrichment Assessment program.

- **Improved data quality for 88% of total source records** #MDM
- **85% of material data enriched with UPCEAN**

# Driving Impact at Scale

Healthcare



## Not-for-profit Healthcare System

Modernized data ecosystem with improved accuracy and user experience by adopting IDMC.

- **15% drop in system maintenance efforts**

#IDMC Modernization

Insurance



## Large P&C Insurance Provider in Canada

Expanded Distributor MDM to modernize policy, document, and broker systems with near real-time integration and full automation..

- **Enabled automated broker engagement and policy issuance**

#MDM

Banking & Financial Services



## Specialized Trading Company

Boosted agility and simplified data operations by shifting from PowerCenter to IDMC.

- **10% reduction in system maintenance efforts**

#IDMC Modernization

Lifesciences



## Global Pharmaceutical Major

Seamlessly migrated Informatica MDM customer master from on-premise servers to AWS-hosted infrastructure.

- **Scalable, future-ready solution**
- **Cost-efficient**

#MDM

# Driving Impact at Scale

Retail &  
Consumer Goods



## French Retail Cooperative

Improved data accessibility and streamlined enterprise-wide operations by transitioning to IDMC.

- **Enhanced performance and agility**

#IDMC Modernization

Manufacturing



## Global Automobile Manufacturer

Enhanced data integration by modernizing from PowerCenter to IDMC, enabling scalable, future-ready infrastructure.

- **30% increase in data integration efficiency**

#IDMC Modernization

Lifesciences



## Global Life Sciences Leader

Consolidated HCP/HCO master data across 13+ countries with a multi-lingual Informatica MDM solution, successfully sunseting the legacy MDM system, and enriching data with external third-party providers.

- **Consolidated single version of truth**

#MDM

Healthcare



## Leading Global Healthcare Company

Strengthened operational efficiency and data reliability through the shift to IDMC.

- **Significant boost in operational efficiency**

#IDMC Modernization

# Driving Impact at Scale

Lifesciences



## Japanese Pharmaceutical Company

Enabled integration with cloud apps like SFDC and SAP by migrating to IDMC.

- **Enhanced overall system efficiency**

#IDMC Modernization

Retail & Consumer Goods



## E-commerce Party Supplies Retailer

Improved data reliability and enabled hybrid system integration by moving to IDMC.

- **25% enhancement in data processing speed**

#IDMC Modernization

Healthcare



## Leading Cancer Treatment and Research Institute

Improved research agility and data accessibility by modernizing with IDMC.

- **30% reduction in system maintenance efforts**

#IDMC Modernization

Services



## American Real Estate Services Provider

Aligned cloud systems with business needs through IDMC migration from SQL Server.

- **30% increase in data processing efficiency**

#IDMC Modernization

# Driving Impact at Scale

Insurance



## Large P&C Insurance Provider in Canada

Assessed current MDM setup, identified challenges in legacy systems, and defined a SaaS modernization roadmap using IDMC.

- **Clear modernization roadmap for MDM performance** #MDM

Lifesciences



## Leading American Life Sciences Company

Migrated on-premise MDM to IDMC MDM SaaS for better scalability, integration, and feature enhancements.

- **Better scalability and integration capabilities** #MDM

Healthcare



## US-based Healthcare Company

Migrated Oracle-based data warehouse to Snowflake and accelerated ingestion with IICS to improve data availability.

- **45% faster data processing** #IDMC Modernization

Healthcare



## Leading US Public Health Organization

Modernized on-prem DataStage workloads to Informatica Cloud to build a scalable, cloud-first data integration platform.

- **20% improvement in code efficiency and redesign** #IDMC Modernization

# Driving Impact at Scale

Lifesciences



## Global Provider of Drug Delivery Technology

Addressed data quality issues across ERPs by profiling source data with IDQ and generating actionable reports.

- **Reduced faulty shipments** #Data Trust

Retail & Consumer Goods



## US-based Specialty Coffee and Beverage Brand

Re-engineered trade promotion workloads on Snowflake, redesigned models, and automated reporting via IICS and semantic layer with AtScale.

- **40% gain in report accuracy** #IDMC Modernization
- **Enabled self-service BI**

High Tech



## Global PaaS Provider

Unified Customer Master Data by resolving inconsistencies using Informatica MDM, IDQ, and Java microservices.

- **Golden records for accurate customer data** #MDM

Lifesciences



## Global Life Sciences Leader

Enriched product data using Informatica PIM and GDSN sync to support smarter marketing and campaign strategies.

- **2x efficiency in sales campaigns** #MDM

# Driving Impact at Scale

High Tech



## Global PaaS provider

Created a unified Product Master by cleansing and consolidating data using MDM, IDQ, and microservices.

- **Accurate, consistent product data** #MDM

Banking & Financial Services



## Major Banking and Financial Services Provider

Established a DQ framework aligned with NDMO using Informatica, covering data profiling, cleansing rules, and KPI-based dashboards.

- **Improved regulatory alignment and reporting accuracy** #Data Trust

High Tech



## Global Digital Identification Solution Provider

Cleansed and standardized Customer data across 16 sites using Informatica DQ, feeding into MDM for CRM, Sales, and Service systems.

- **Delivered a unified view of customer data** #Data Trust  
#Data Governance

Insurance



## Leading Insurance Company in the US

Integrated and developed applications using Informatica MDM and DQ for customer, agent, and policy data, including 3rd party enrichment.

- **Streamlined customer and policy data management** #MDM

# Driving Impact at Scale

Manufacturing



## Industrial Intelligence Major

Identified and classified 101 objects for the conversion through Informatica Modernization 1.0 using the RPA utility, which served as a stepping stone for the overall master project.

- **95% accurate conversion** #IDMC Modernization

Lifesciences



## American Global Pharma Company

Standardized Master data from diverse sources using IDQ and Address Doctor to ensure consistent HCP/HCO data flow.

- **Reliable data for downstream MDM and analytics** #MDM #Data Trust

Energy



## UK-based Oil and Gas Engineering Firm

Integrated SAP and GGO with SFDC to sync sales orders, delivery status, and quantities, improving order-to-project traceability.

- **Boosted data accuracy by 35%** #IDMC Modernization

Insurance



## Large P&C Insurance Provider in Canada

Automated data cleansing using Informatica CDQ to improve accuracy and speed for marketing and segmentation.

- **30% rise in accuracy** #Data Trust
- **20% boost in marketing conversion**

# Driving Impact at Scale

Energy



## Global Energy Supermajor

Transforming data governance to drive innovation, improve compliance, and ensure enterprise-wide data integrity

- **Enhanced decision-making and operational excellence**      #Data Trust  
#Data Governance

# The LTIMindtree + Informatica Advantage

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# The LTIMindtree + Informatica Advantage

Top Tier Partner of Informatica



## Partnership



Top-Tier GSI Partner with **Informatica**  
#FutureFasterTogether

## People



**Proven Capability**  
High number of certified professionals

**Deep Expertise**  
Strong practice of Informatica SME

**Vast Talent Pool**  
Backed by seasoned Data & Analytics Professional

## Accelerator

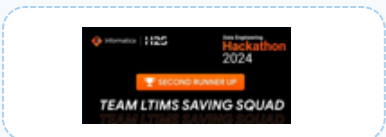


**IPC to IDMC  
x to IDMC**

**60-70% Automation**

Playbook for accelerating informatica ETL Migration/modernization

## Innovation



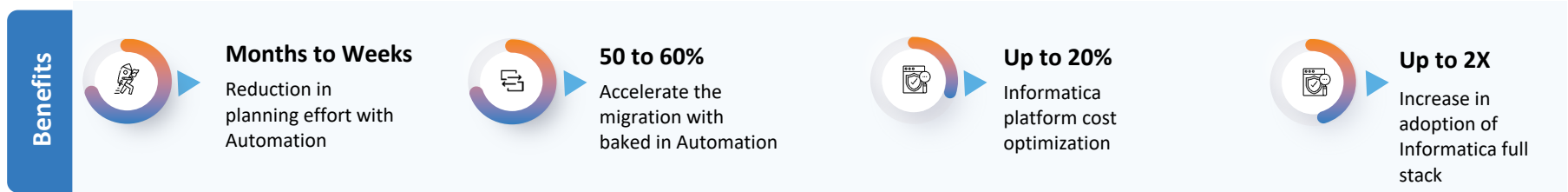
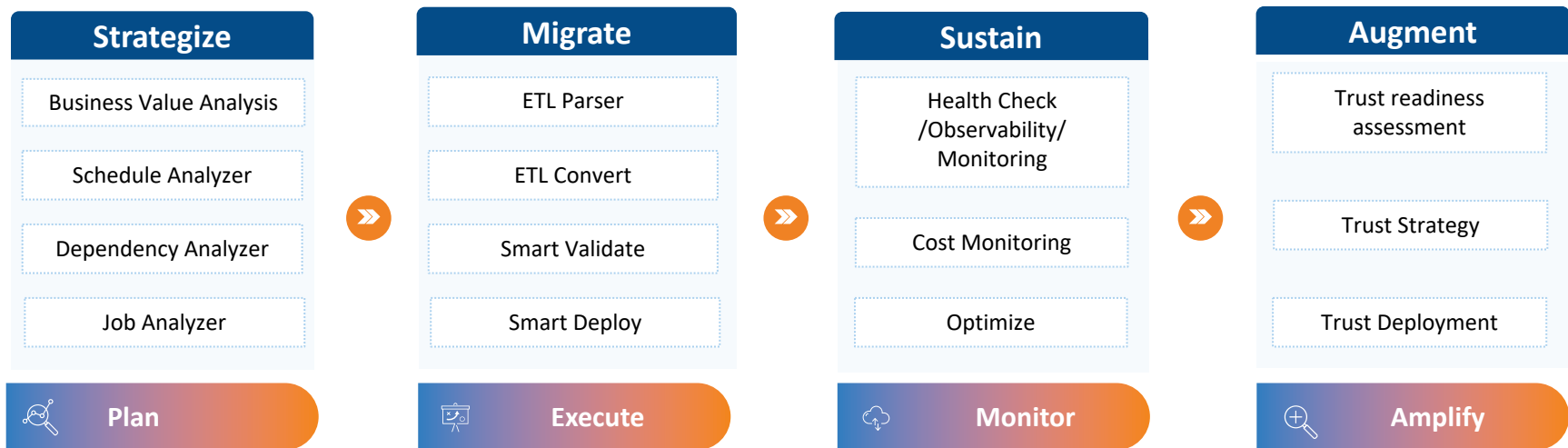
**Dedicated Strategic Unit for Informatica**

Focusing on modern informatica cloud data management stack

**Multiple global programs for large scale customers**

# Data and AI Platform Modernization – Leveraging LTIMindtree’s ‘Informatica Rapid Convertor (IRX)’

Automation first approach towards whole ETL Migration / Modernization value chain



## Highlights

**70+**  
Highest number of PC to IDMC Migrations

**Access**  
to Informatica professional services

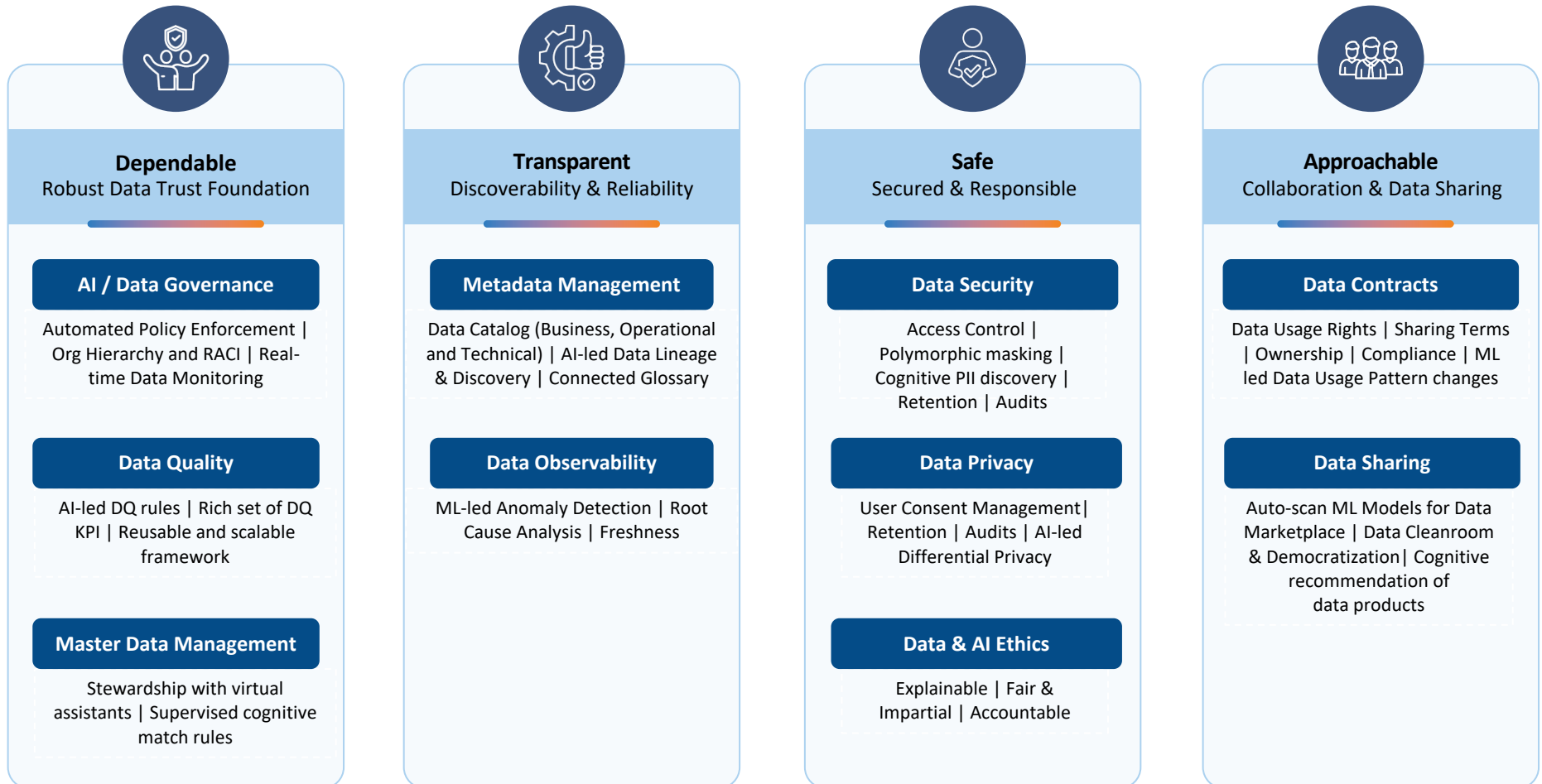
**20+**  
utilities across Informatica stack

# MDM Modernization – Enabled through AI-Infused MDM Solution



# LTIMindtree's Trusted AI Framework

A holistic, differentiated Trust Framework



GenAI-powered Data Trust Framework

# Ready to Unlock the Power of Trusted Data and Reliable AI?

Your data can drive innovation, efficiency, and competitive advantage. Let's explore how LTIMindtree and Informatica can help you modernize your data ecosystem to fuel intelligent decisions and AI-driven outcomes.



**Email us at**

[Data.Analytics@LTIMindtree.com](mailto:Data.Analytics@LTIMindtree.com)



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Let's start the conversation





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