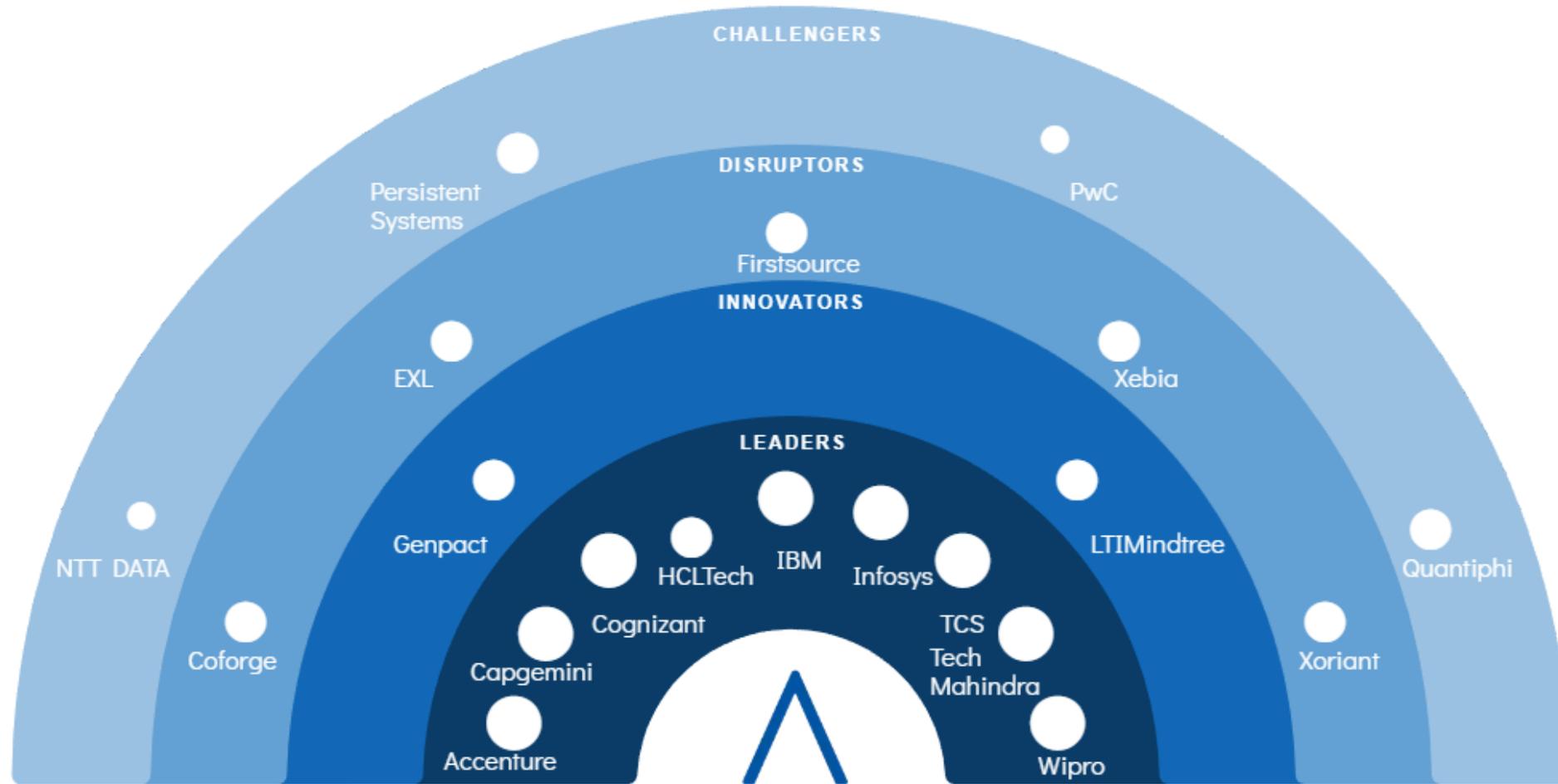# Generative AI Services 2025 RadarView™

The evolution of service providers from AI enablers to ecosystem orchestrators

November 2025

Avasant's *Generative AI Services 2025 RadarView* recognizes 20 top-tier providers supporting the enterprise adoption of Gen AI

Practice maturity

CHALLENGERS

DISRUPTORS

Persistent Systems

PwC

Firstsource

INNOVATORS

EXL

Xebia

LEADERS

Genpact

HCLTech   IBM   Infosys

LTIMindtree

NTT DATA

Cognizant

TCS
Tech
Mahindra

Quantiphi

Coforge

Capgemini

Xoriant

Accenture

Wipro

Note: Please refer to Avasant's *Generative AI Services 2025 RadarView™* for a detailed analysis of the providers and supply-side trends.

AVASANT

LTIMindtree: RadarView profile

LTIMindtree

AVASANT RADARVIEW™
INNOVATOR
Generative AI Services 2025

Practice maturity ★★★★

Partner ecosystem ★★★★★

Investments & innovation ★★★★

Offers a centralized Gen AI and agentic AI orchestration ecosystem with a strong focus on AI governance. Strengthens capabilities in voice AI, edge inferencing, and industry-specific agentic AI.

Practice overview

- Practice size: 15,000+
- Active clients: 104
- External certifications: 1,000+
- Delivery highlights: 101 offices, global delivery centers

1,000+	10+
Prebuilt library of AI agents	AI CoEs

Client case studies

- Implemented Blueverse for a global semiconductor company to streamline AI/Gen AI risk management. Leveraging IBM watsonx, it enabled automated LLM evaluation and removed multiple manual review cycles, freeing senior management and saving 30% in OPEX.
- Deployed Blueverse for a global development finance institution to streamline knowledge management and accelerate time-to-market for applications. It reduced the time required to generate summary reports by 70% and accelerated project deployment timelines by 50%.
- Implemented a multi-AI agent system for an oil and gas company to accelerate the decision-making process for field workers. Automation of routings, briefings, and the data analysis process resulted in a 50% enhancement in manual productivity and a 70% reduction in data preparation.
- Deployed a domain-specific Gen AI solution for a professional services company to streamline the forensic and legal compliance process. It accelerated the investigation process by 60% and improved legal recommendations, resulting in a 45% improvement in risk mitigation outcomes.

Key IP and assets

- BlueVerse™: A centralized Gen AI and agentic AI application deployment and orchestration platform
- BlueVerse™ CraftStudio: A codeveloped AI-driven marketing automation solution
- KenAI: An AI-powered MLOps automation platform

Key partnerships

Technology partners

aws, Microsoft, Google, intel, NVIDIA, snowflake, IBM, ORACLE, E2E Cloud, databricks, Voicing AI, servicenow, SAP, DELL Technologies, Adobe, Duck Creek Technologies, IBM

Sample clients

- A global semiconductor company
- A global development finance institution
- An oil and gas company
- A professional services company
- A US-based financial services company
- A global networking, security, and technology firm
- A semiconductor development and production company
- A multinational manufacturing firm

Industry coverage

- Banking
- Financial services
- Government
- Healthcare & life sciences
- High-tech
- Insurance
- Manufacturing
- Nonprofits
- Professional services
- Retail & CPG
- Telecom, media & entertainment
- Travel & transportation
- Utilities & resources

Darker color indicates higher industry coverage ● ● ● ●

AVASANT

LTIMindtree: RadarView profile

Practice maturity	★★★★

- LTIMindtree's BlueVerse™ ecosystem supports enterprise GenAI and agentic AI implementations through modular, productized components, including over 1000 API-ready AI agents that automate multi-step workflows across industries. It ensures these AI implementations are compliant with GDPR, HIPAA, and ISO 42001 regulations through its RightAction™ framework and Autonomous Agent Evolution Engine (AAEE) within its BlueVerse ecosystem.
- The BlueVerse platform supports multicloud, multi-LLM, and multi-provider environments, integrating seamlessly with ERP, CRM, and data lakes. Additionally, it includes industry-specific pods and autonomous agents that deliver transformation in domains like BFSI, manufacturing, and healthcare.
- Complementing this platform, the firm has also established a network of AI CoEs to advance capabilities in AI architecture and engineering, physical AI, cloud-based AI implementation, and data management.
- It provides end-to-end AI governance by combining services for content safety and compliance, the Tracer framework for codified testing and guardrails, and the Foundry platform for embedded controls across model context protocol tools, models, and voice.

Partner ecosystem	★★★★★

- In September 2025, NextEra* partnered with ServiceNow to support enterprise Gen AI and agentic AI transformation engagements across the Middle East and North Africa region. This collaboration aims to codevelop industry-specific solutions for the banking, financial services, and insurance (BFSI) sector, the public sector, and energy and utilities.
- In May 2025, it partnered with Boomi to enhance agentic AI, custom agent integration, and voice AI. Similarly, in March 2025, it announced a strategic partnership with Google Cloud to codevelop industry-specific agentic AI solutions using Gemini and Vertex AI across BFSI, manufacturing, high-tech, media, retail and CPG.
- In the past six months, it has partnered with media and digital firms such as Adobe and Shopify to expand AI/Gen AI capabilities for marketing and ecommerce.

Investments and innovation	★★★★

- In September 2025, it launched the BlueVerse™ RightAction™ framework to guide clients on LLM guardrail integration, AI agent action explainability, and compliance with business and regional regulations To strengthen adoption readiness, it also introduced the BlueVerse Academy, which has trained over 78,000 employees in Gen AI to support enterprise Gen AI and agentic AI products. It backs this BlueVerse ecosystem by over 23 AI and agentic AI patents.
- In parallel, it continues to expand investments in niche startups targeting voice-native agentic AI solutions, multimodal interaction, edge LLM inferencing, AI observability, and multi-agent orchestration. To further accelerate adoption, over the next 12 months it plans to launch industry-specific agentic AI marketplaces across BFSI, healthcare, and retail, and to commercialize these offerings through outcome- and consumption-based pricing models.

Note: NextEra* is a joint venture between LTIMindtree and Saudi Aramco

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