

LTM

MEDIACUBE

LTM Solution, 2026

Solution Offering



A Larsen & Toubro
Group Company

6-Facets of MediaCube represents CME Segments looked at 5-C Lens

1 Studios, Broadcast, Streaming, & Social Media

(Paramount, WBD, Disney, Netflix, NBCU, etc.)

2 Publishing, Information Services, & Education

(Thomson Reuters, Pearson, John Bloomberg, etc.)

3 Marketing & Advertising

(Omnicom, Publicis etc.)

4 Music, Radio, & Podcast

(Sony Music, iHeartRadio Spotify, etc.)

5 Sports & Gaming

(Take 2, EA, NBA, NHL, NFL, Online Sports Betting companies etc.)

6 Cable, Satellite, & Communications

(AT&T, Comcast, Charter etc.)



CONTENT for driving consumer interest



CONSUMER XP to win over competition



Change the game with **COMMERCE**



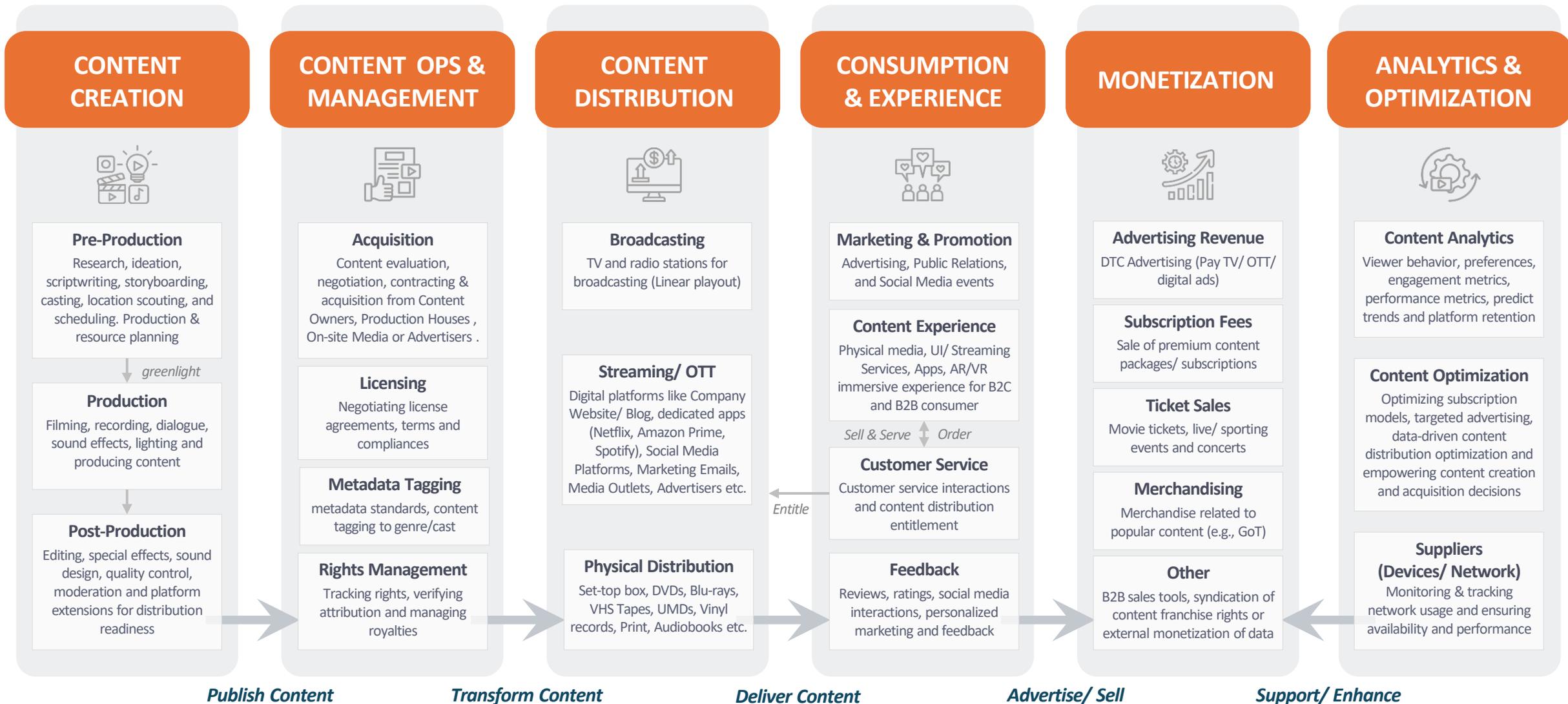
COMPLIANCE on Data Privacy & Security

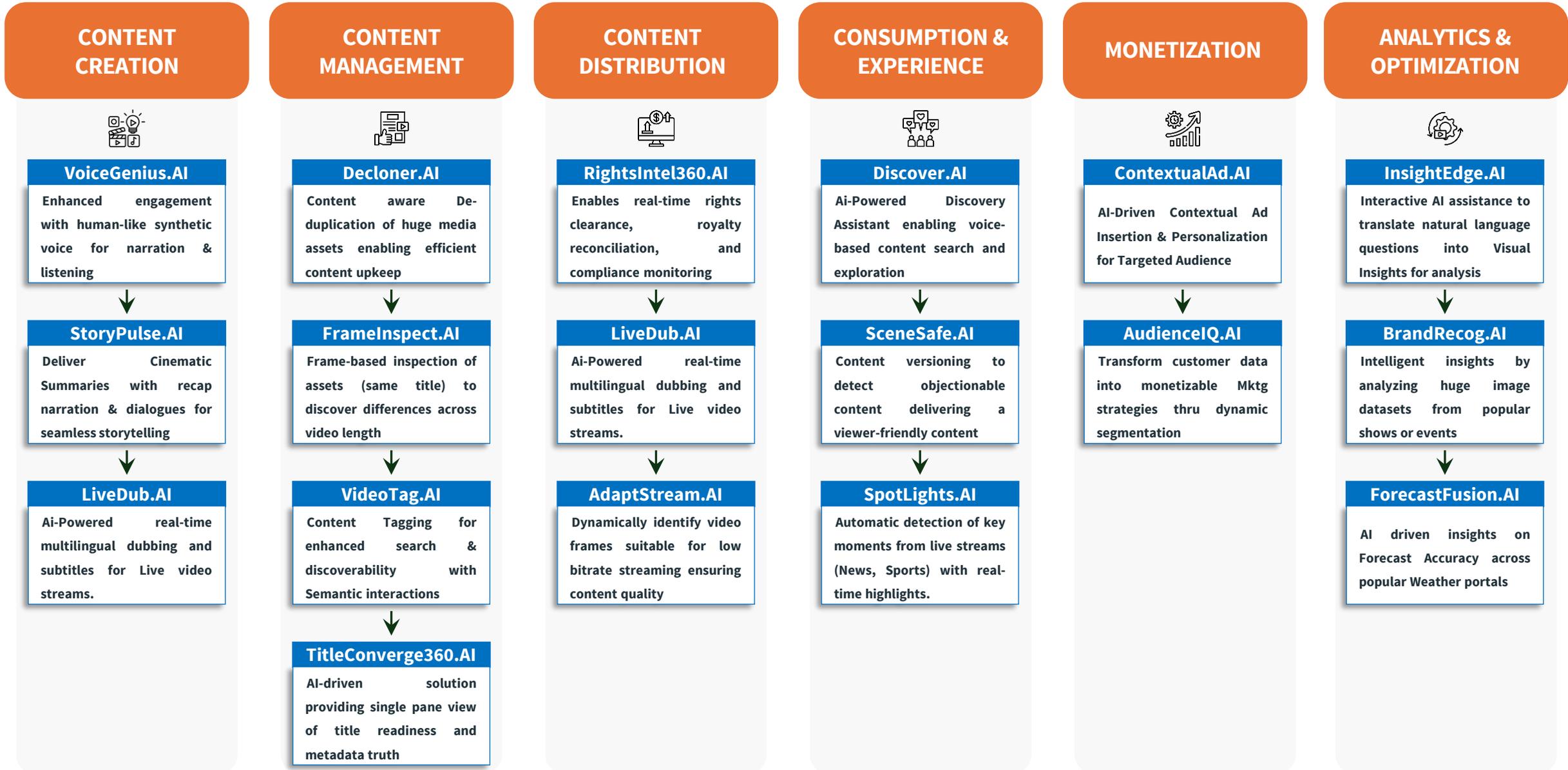


Digitization & Modernization of **CORE**

Closer look into the Media and Entertainment (M&E) Value Chain

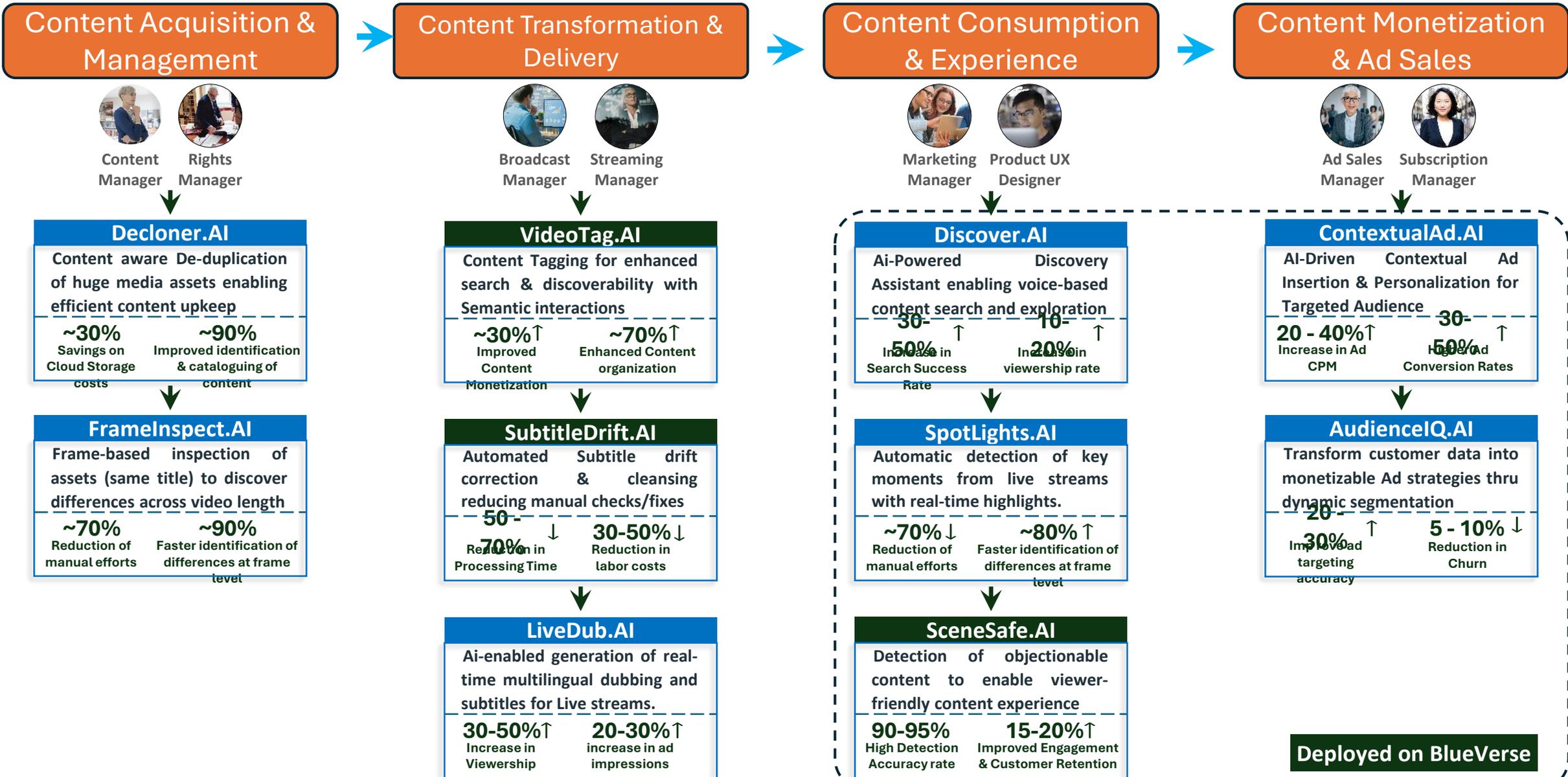
The stages and push-pull dynamics across life-cycle management from content creation to consumption





The Intelligent Media Supply Chain Platform

Transforming How Media Companies Transform, Deliver and Monetize Content



MediaCube: Platform solutions across Content Supply Chain

Platform solving Media Domain use cases leveraging AI/ML and Gen-AI

* Client PoCs/Pilots in progress



Features & Benefits

Decloner.AI *

Content aware De-duplication of huge media assets enabling efficient content upkeep

FrameInspect.AI *

Frame-based inspection of titles to discover differences across title length

SubtitleDrift.AI *

Automated Subtitle drift correction & cleansing reducing manual checks and fixes

VideoTag.AI *

Content Tagging for enhanced search & discoverability with Semantic interactions

ContextualAd.AI

AI-Driven Contextual Ad Insertion & Personalization for Targeted Audience

VoiceGenius.AI

Enhanced engagement with human-like synthetic voice for narration & listening

SpotLights.AI *

Automatic detection of key moments from live streams (News, Sports) with real-time highlights.

LiveDub.AI *

Ai-Powered real-time multilingual dubbing and subtitles for Live video streams.

AudienceIQ.AI *

Transform customer data into monetizable Mktg strategies thru dynamic segmentation

ForecastFusion.AI *

AI driven insights on Forecast Accuracy across popular Weather portals

InsightEdge.AI *

Interactive AI assistance to translate natural language questions into Visual Insights for analysis

AdaptStream.AI

Dynamically identify video frames suitable for low bitrate streaming ensuring content quality

StoryPulse.AI *

Deliver Cinematic Summaries with recap narration & dialogues for seamless storytelling

Discover.AI *

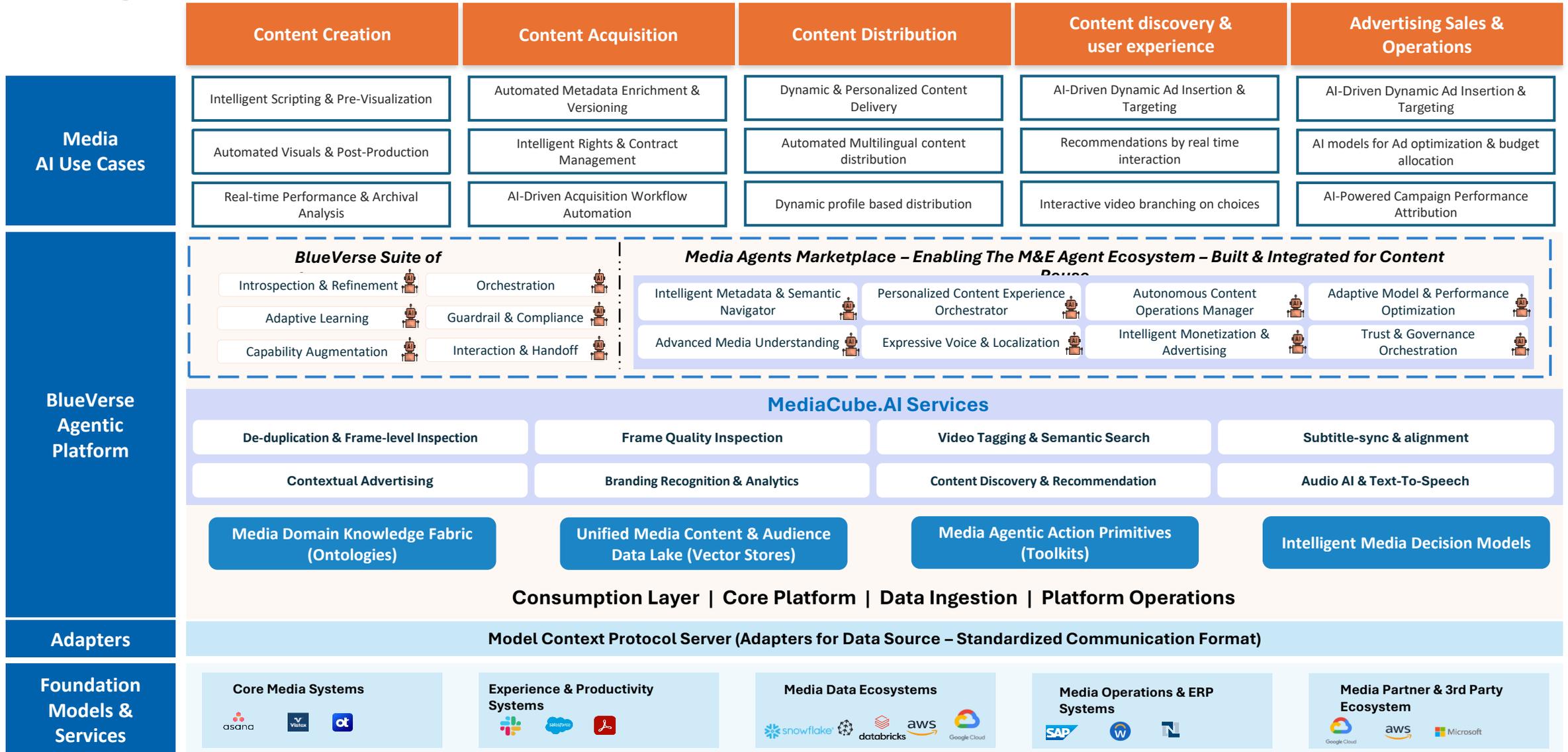
Ai-Powered Discovery Assistant to enable voice-based content search and exploration

SceneSafe.AI *

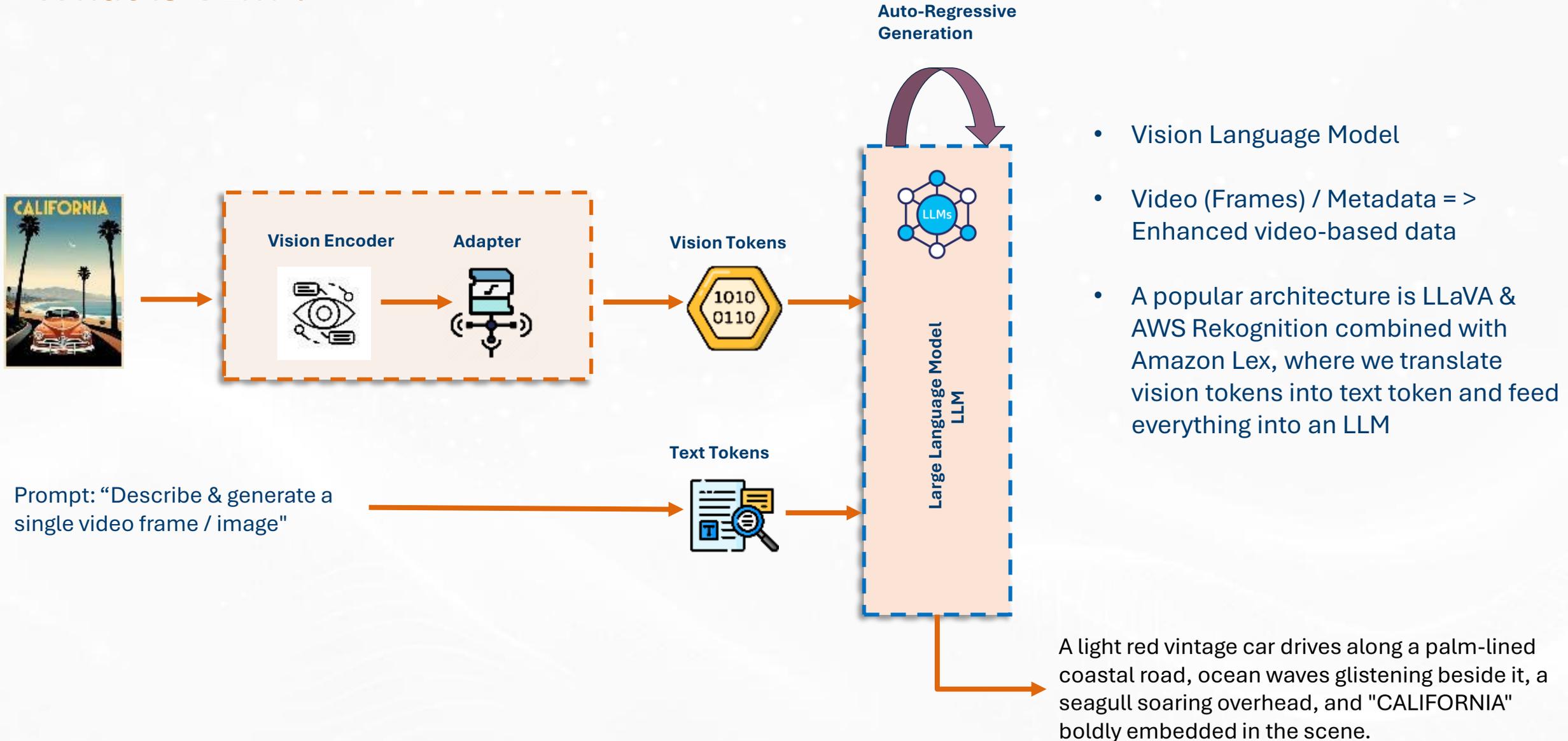
Content versioning to detect objectionable content delivering a viewer-friendly content

LTIM BlueVerse – Agentic AI Platform for Intelligent Media

Building the Foundation for Autonomous Next-Gen Media



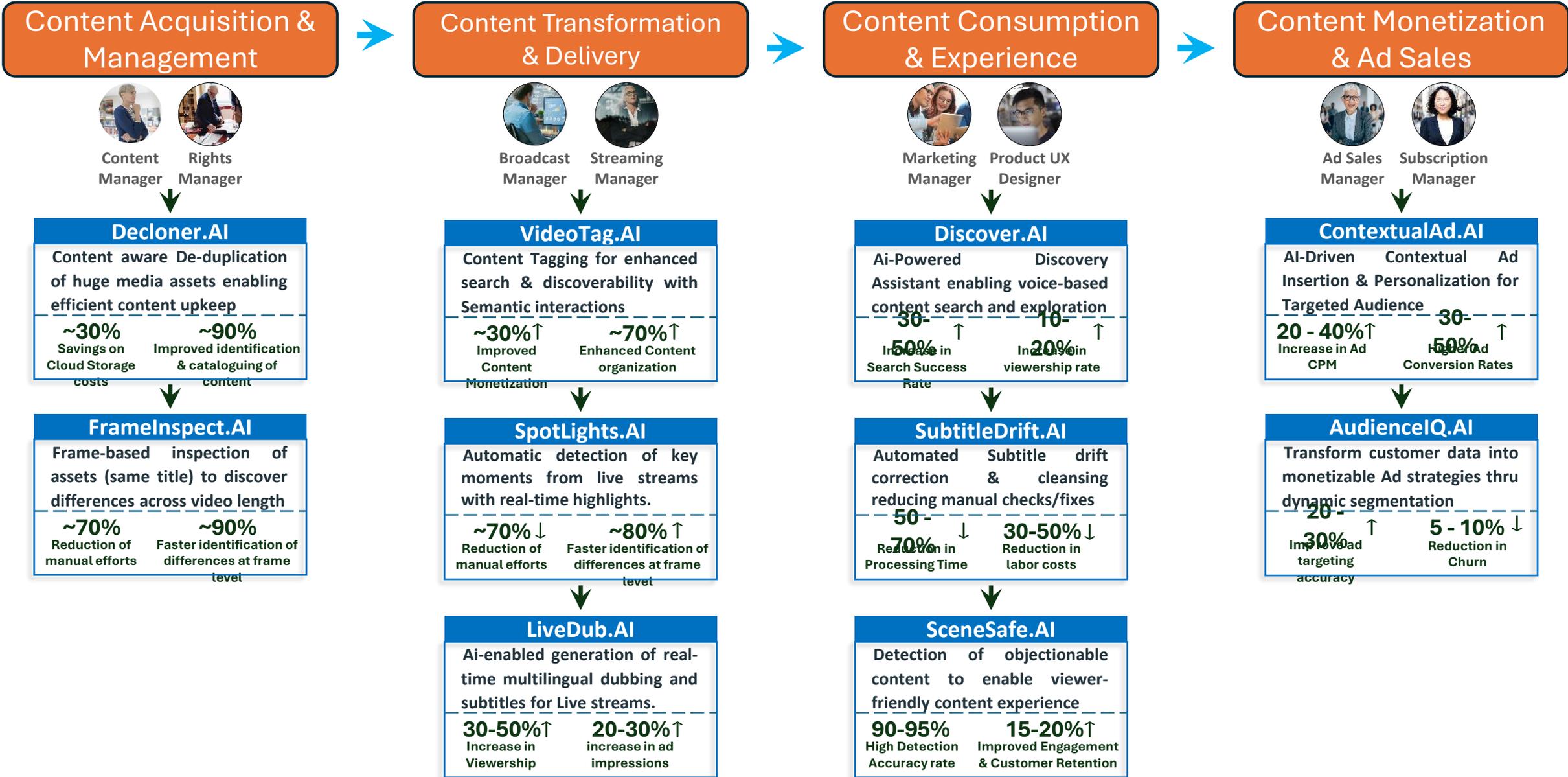
What is VLM ?



- Vision Language Model
- Video (Frames) / Metadata => Enhanced video-based data
- A popular architecture is LLaVA & AWS Rekognition combined with Amazon Lex, where we translate vision tokens into text token and feed everything into an LLM

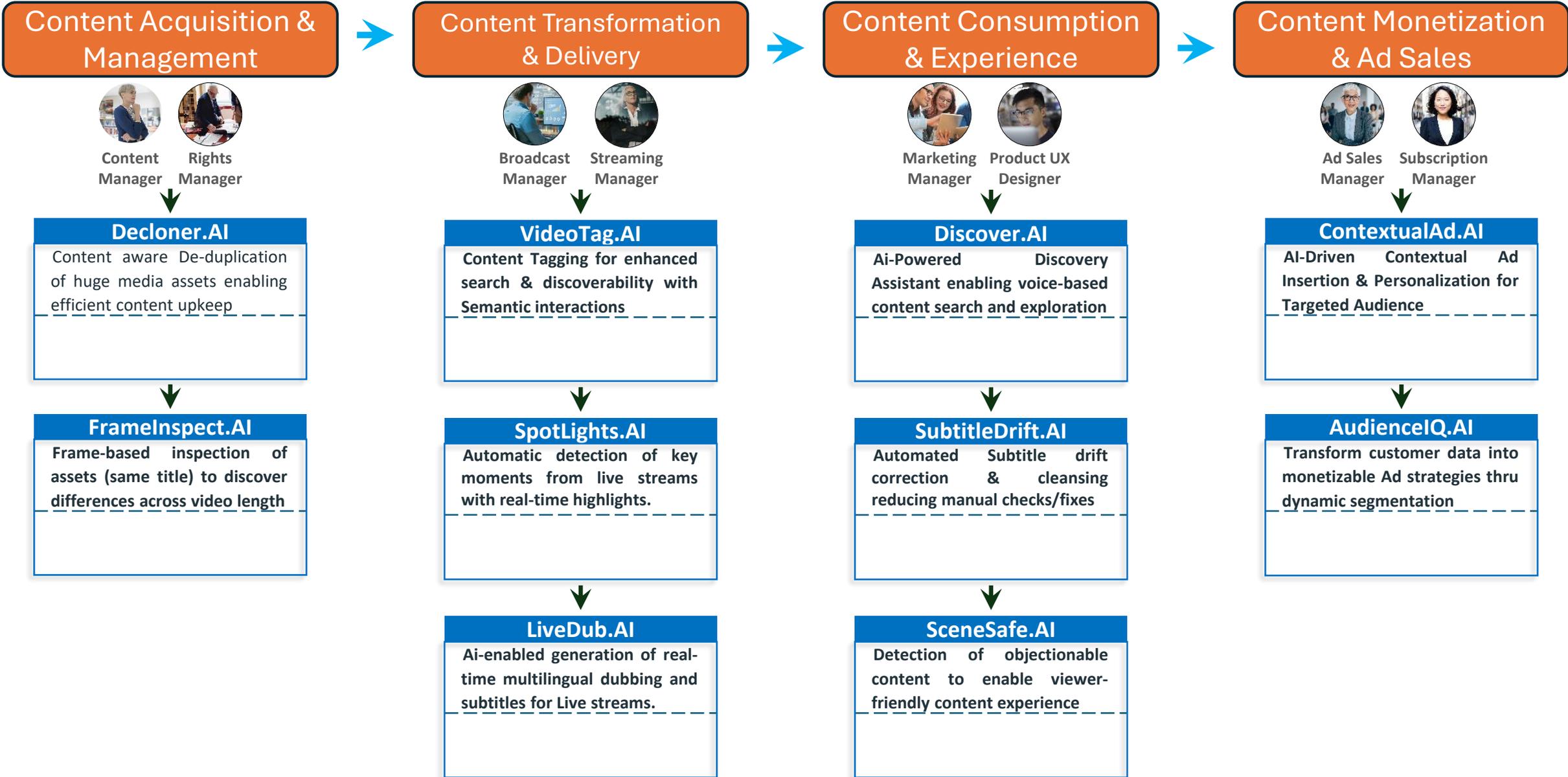
The Intelligent Media Supply Chain Platform

Transforming How Media Companies Transform, Deliver and Monetize Content

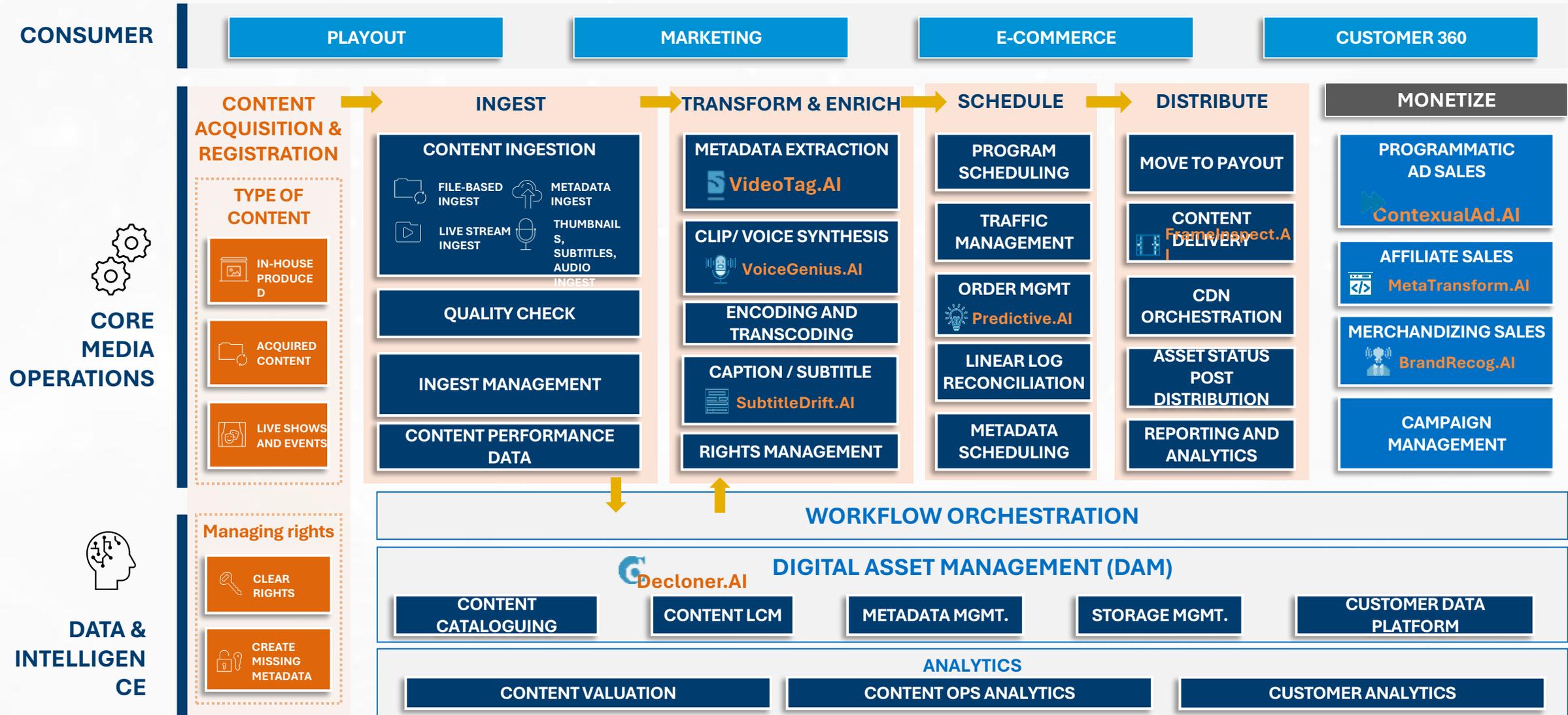


The Intelligent Media Supply Chain Platform

Transforming How Media Companies Transform, Deliver and Monetize Content



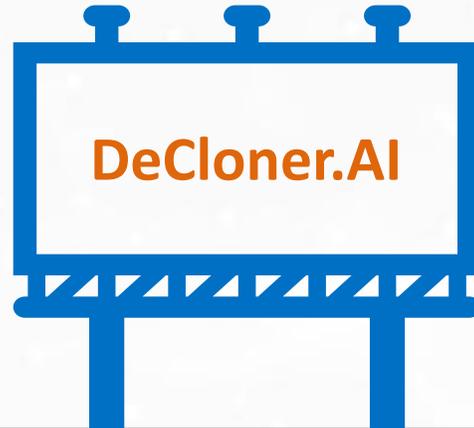
Solutions across KEY Content Supply Chain Business Processes



Decloner.AI

DeCloner.AI

Asset Deduplication Solution



Feature Comparisons based on:

1. Language Tracks
2. Frame rates/ Resolutions
3. Embedded Textual Captions
4. Video Length
5. Noise & Additional Audio
6. Title Names
7. Embedded Black frames
8. Encoding Types

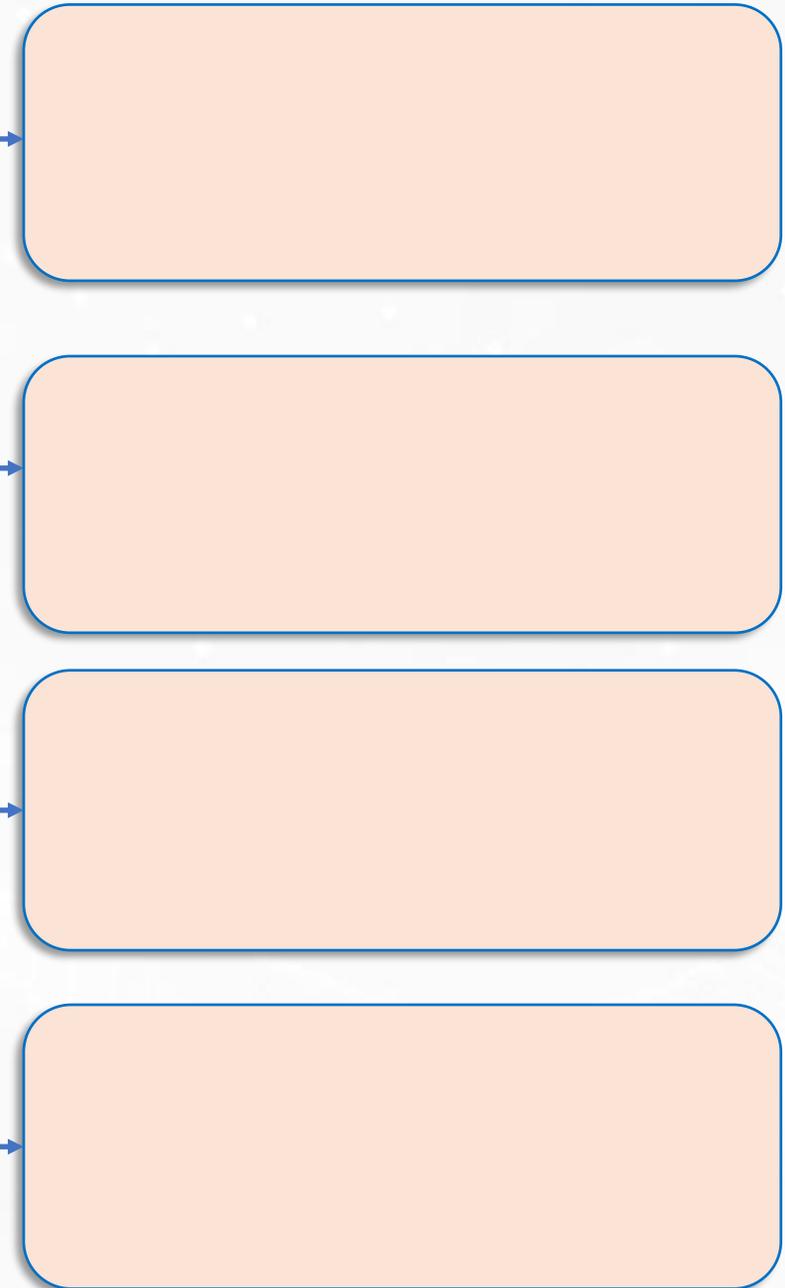
Content Classification

Title 1

Title 2

Title 3

Title 4





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Decloner.AI



Storage optimization &
bandwidth
conservation



Efficient content
organization & upkeep



Easy integrations –
cloud & platform
agnostic



Scalability &
customizability

AI-Powered Content-aware De-duplication

- Efficient deduplication, organization & content upkeep of huge media content libraries
- Savings on Media storage costs over Cloud
- Eliminate redundant data and adherence to legal compliance

~30%

Savings on Cloud
Storage costs

90%

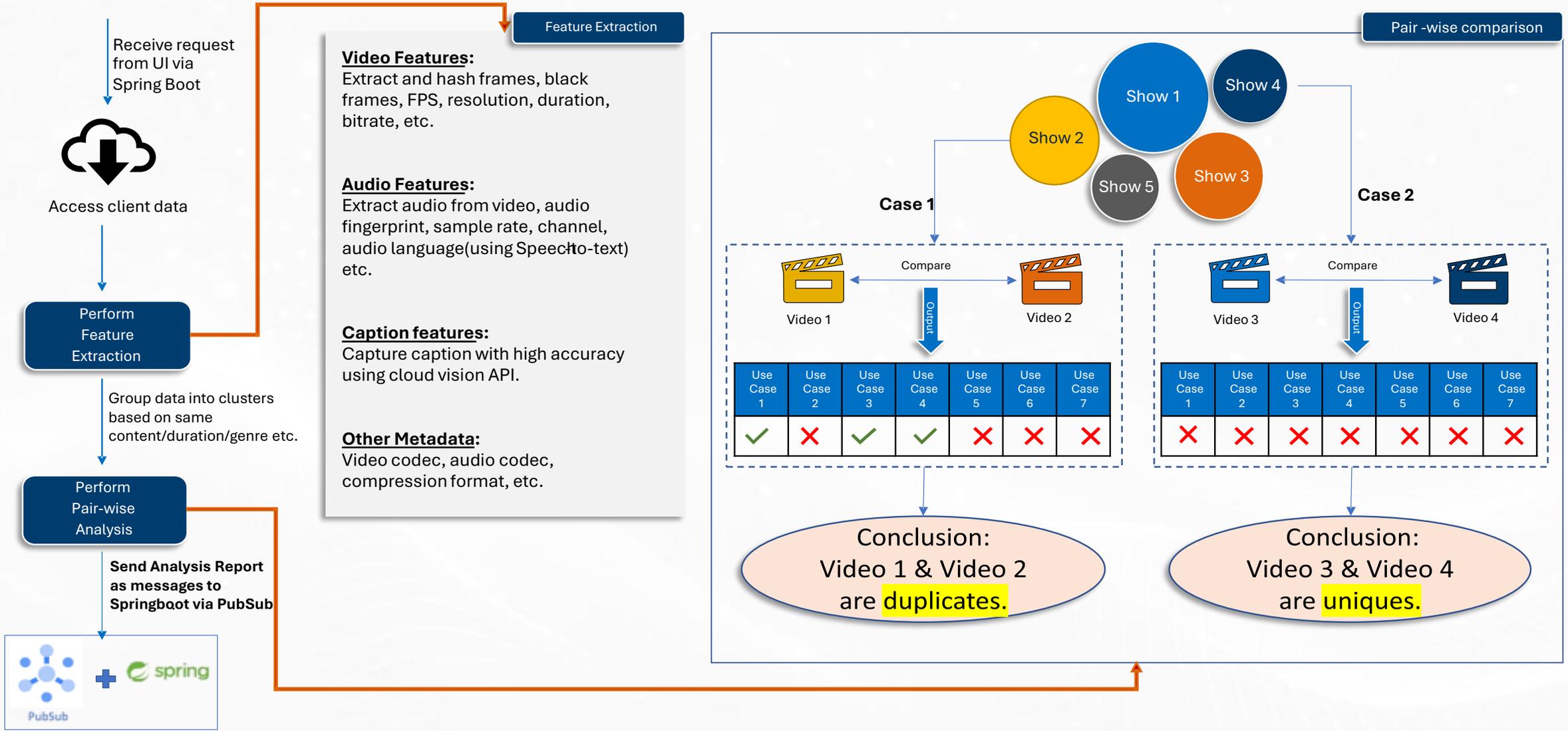
Improved identification &
cataloguing of content

Scalable &
customizable
framework

Key Solves:

- Efficient content management, with improved search & discovery
- **De-dup use cases:** Identify match of several elements viz. Video, Audio, Textual caption, filename, language tracks, video codec, Frame Rates & Resolutions and time code start & end points.

Deduplication - AIML Video Comparison Logic

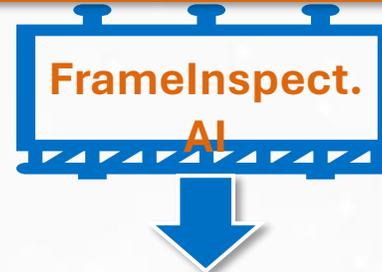
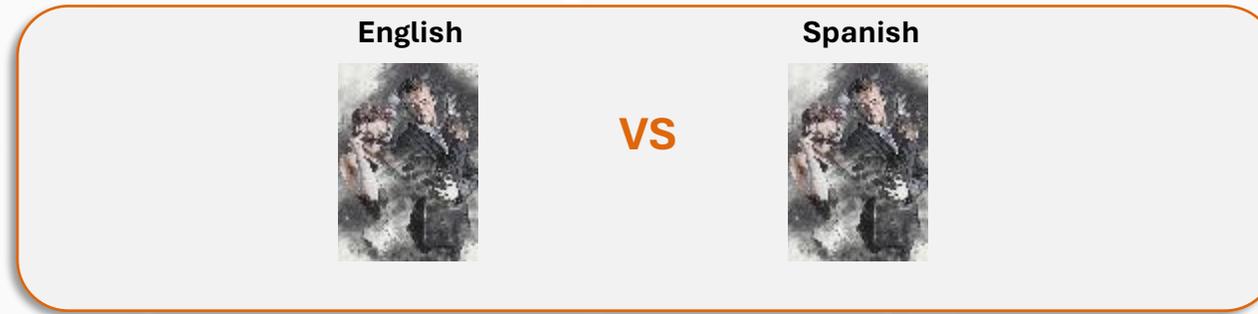


FrameInspect.AI

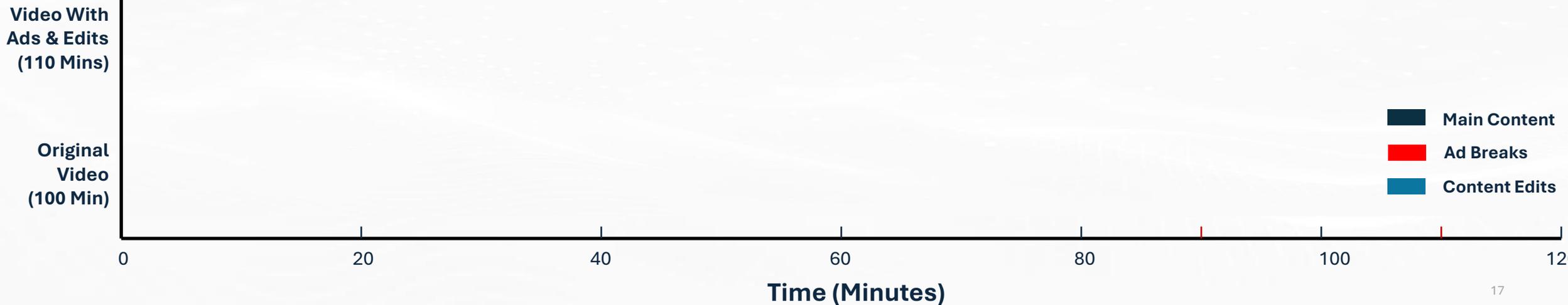
FrameInspect.AI

 
Frame-based
inspection of titles
to discover
differences across
title length

Title 1



Comparison of similar Videos → Content with Ad Insertions & Edits





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FrameInspect.AI



Precise classification of similar content



Automated content compliance check



Easy integrations – cloud & platform agnostic



Scalable search & indexing

AI Powered deep content inspection: Detect, Track, compare your video assets with frame level accuracy

- High efficiency with P. Hash tech.-based frame level analysis & tracking
- Content quality control & organization
- Robust copyright protection, compliance check & piracy detection

~90%

Faster identification of similarities at frame level

70%

Efficient & accurate content classification & organization

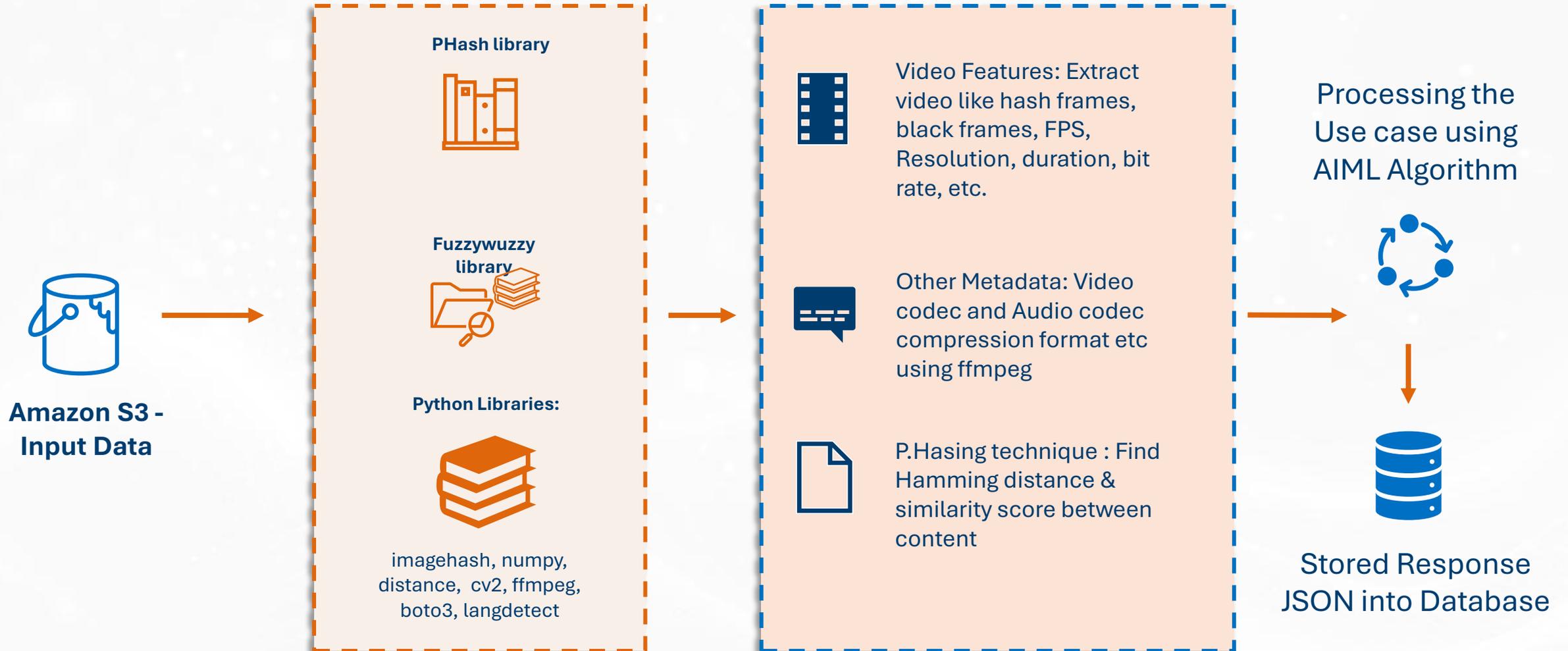
~60%

Reduction in manual review efforts

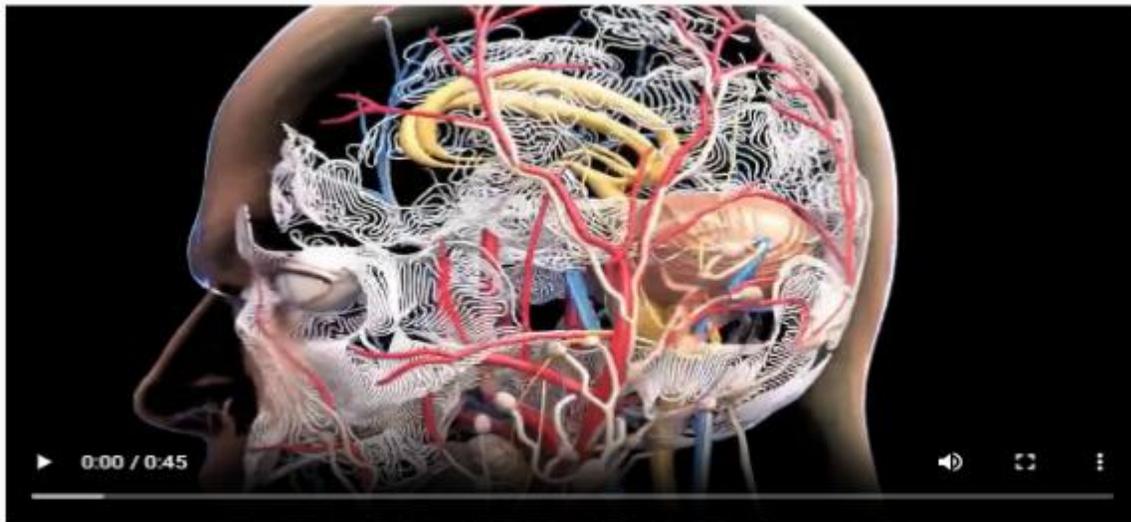
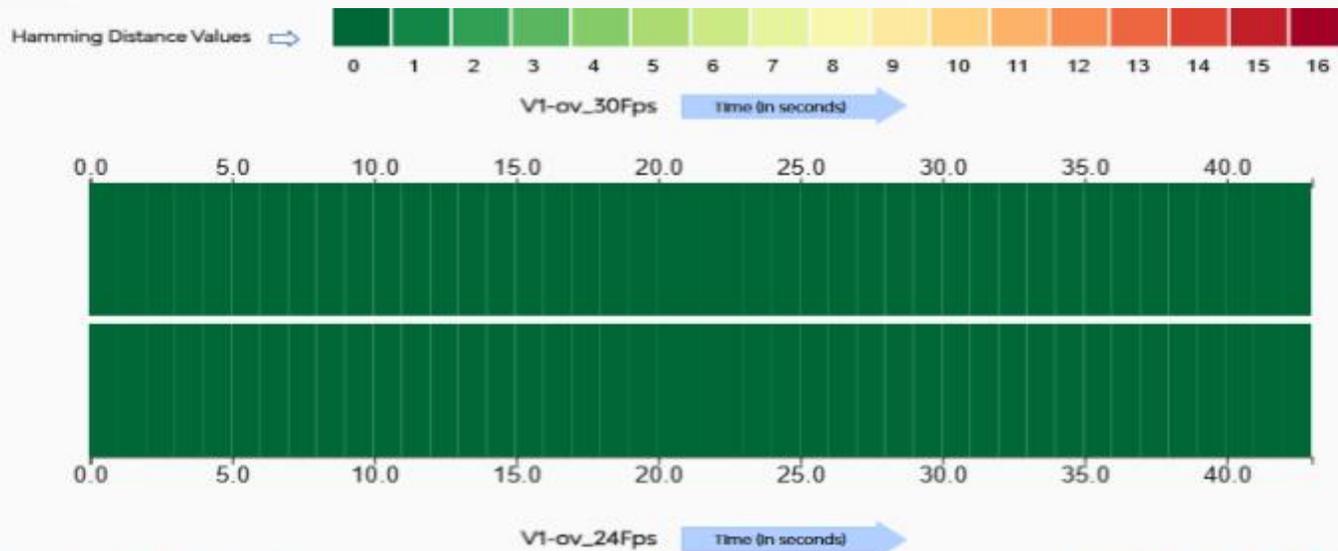
Key Solves:

- Forensic content inspection: Detecting frame level differences in content (not possible via naked eye), resulting in content validation and identification.
- Accuracy: Similarity score Provides precise classification & content search for Media Asset Management and Rights Management systems , removes unwanted anomalies as well
- Highly scalable & configurable solution

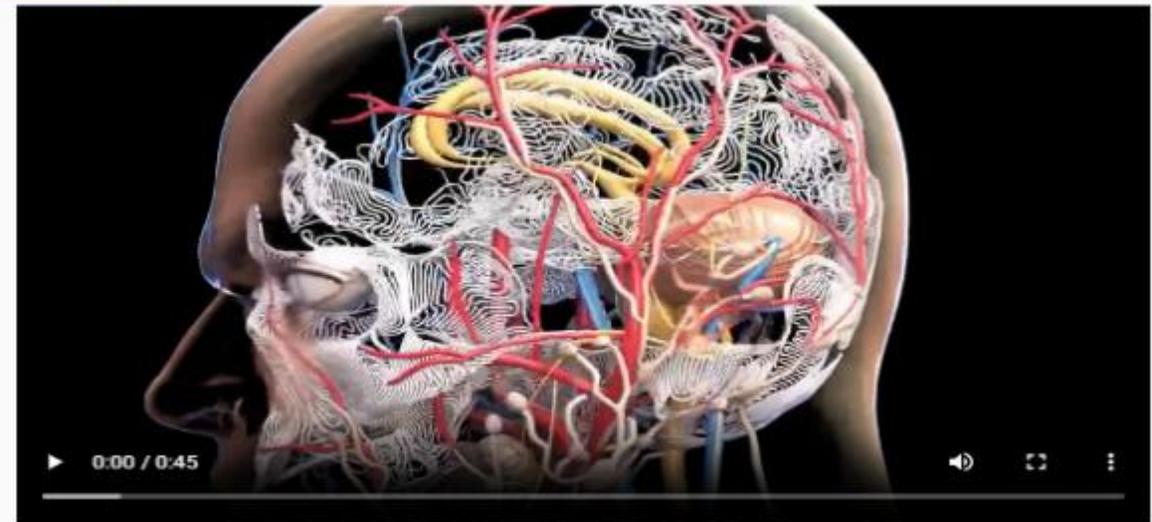
FrameInspect.AI – AI / ML Data Process



Use Case 1 : Same content but different FPS



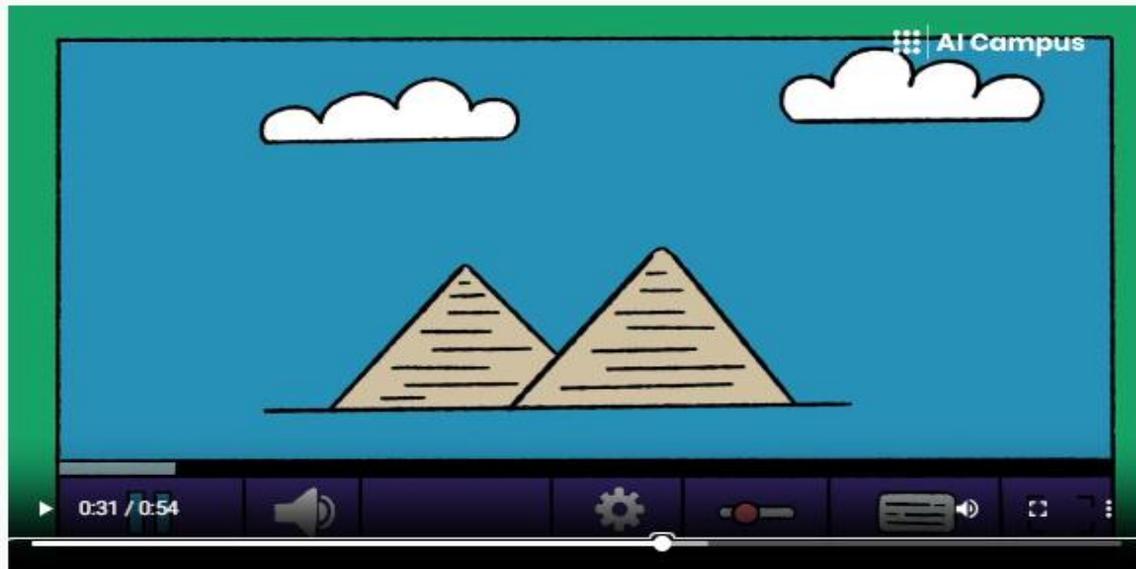
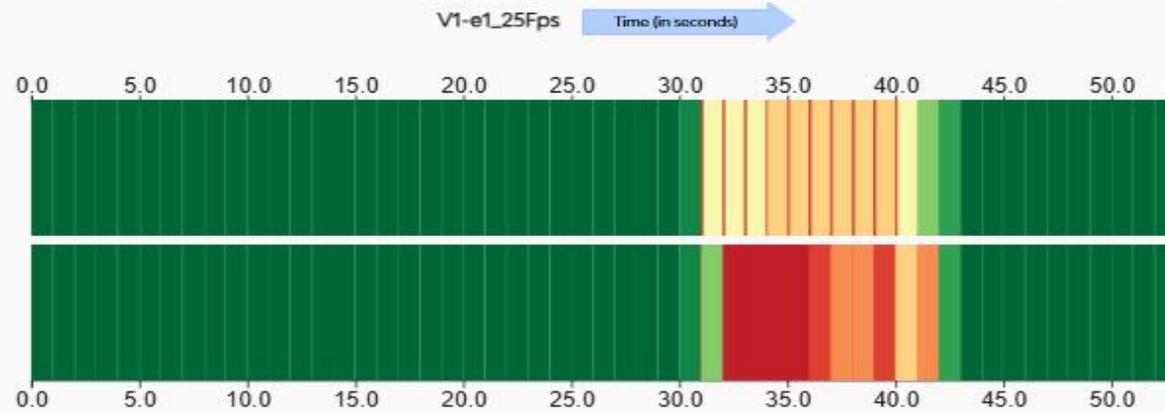
V1-ov_30Fps



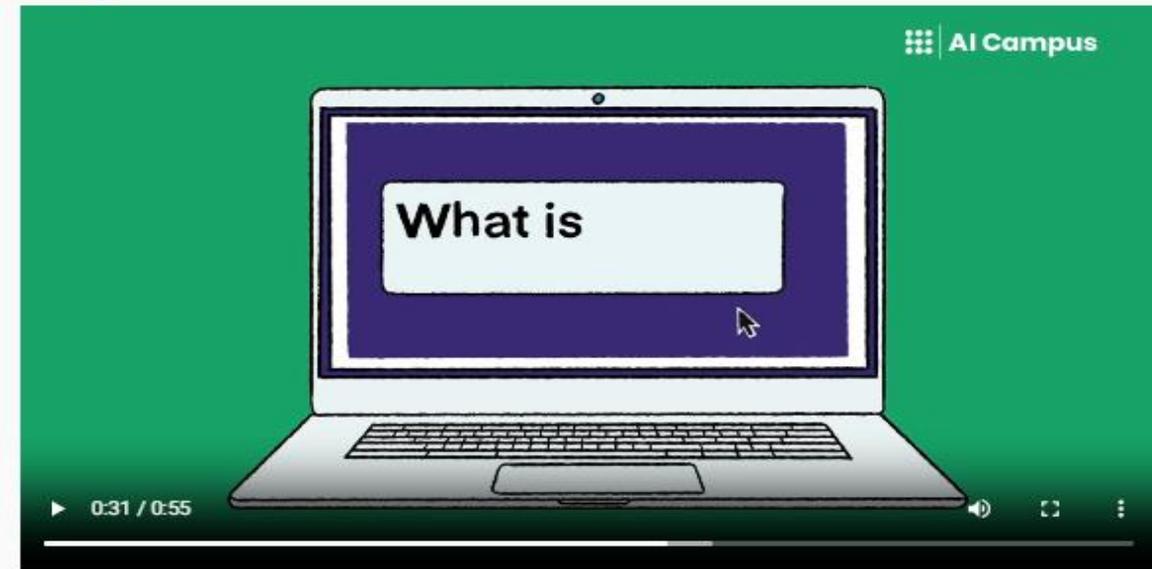
V1-ov_24Fps

- Media files compared contain the same content but have different frame rates (FPS) → Difference reflected in the Time plot graph, where all time plotted in seconds is shown in green, indicating similar content.
- Graph interpretation: Common content is represented in green, while dissimilar content is highlighted in shades of red.

Use Case 2 : Different content with different FPS



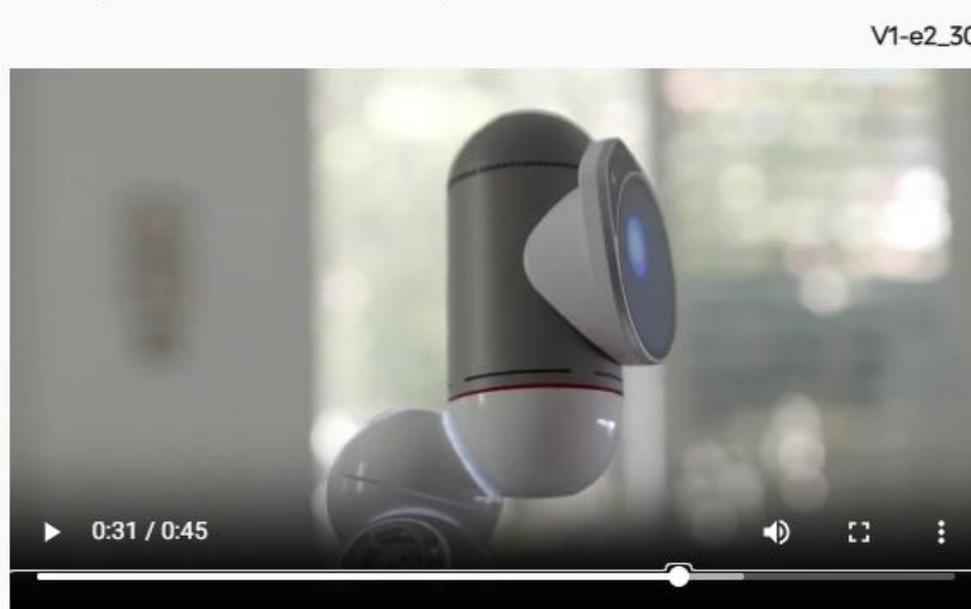
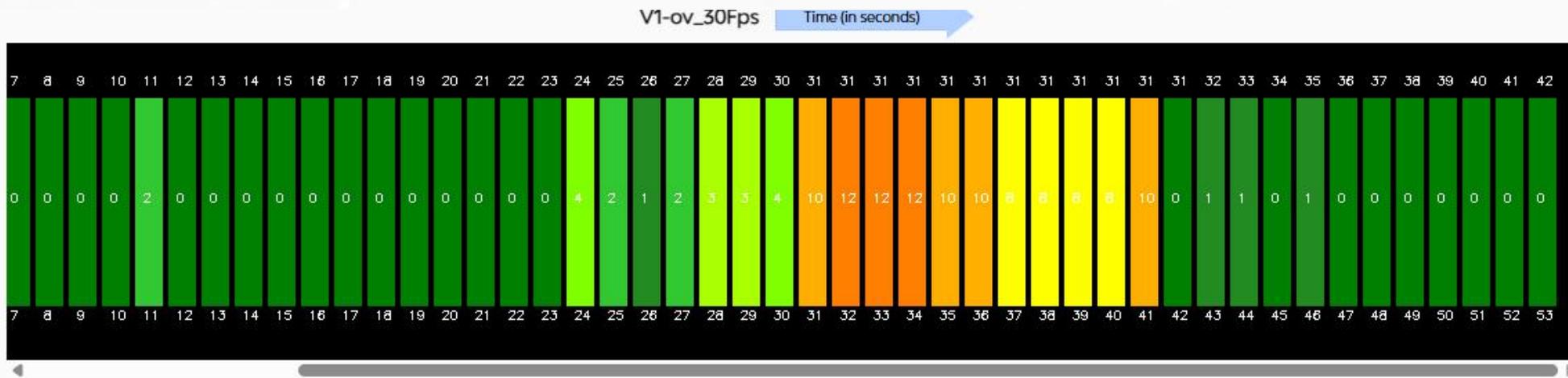
V1-e1_25Fps



V1-e2_30Fps

- The media files compared above contain differences in content and have different frame rates (FPS). This is reflected in the Time plot graph, where the time plotted in seconds from the 30th to the 40th second is shown in red, highlighting that the content does not match at this timestamp. The content starts matching again after the 40th second, as indicated by the green palette.

Use Case 3 : Different content with same FPS & lateral shift



- Media files compared above contain differences in both content and frame rates (FPS)
 - Differences are reflected in Time plot graph, where the time plotted in seconds from the 30th to the 40th second is shown in Non-green color palette.
 - There is a lateral shift of 10 seconds highlighted here due to additional dissimilar content
- Timestamp of 31st Second in left video matches with timestamp of 43rd second in the right video

SubtitleDrift.AI



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SubTitleDrift.AI



Precise Subtitle Drifts
detection



Enhanced viewer
experience



Supports all content
types & speech patterns



Scalability &
customizability

Asset Transformation & Generation: SubtitleDrift.AI

- Automated correction of subtitle drift reducing manual checks and fixes
- Adaptable to all content types & speech patterns
- Operational cost reduction & Content Accessibility for hearing impaired viewers

95%

Accuracy & precision in
detecting Subtitle drifts

90%

Time stamp Sync with Video
& Subtitles

30%

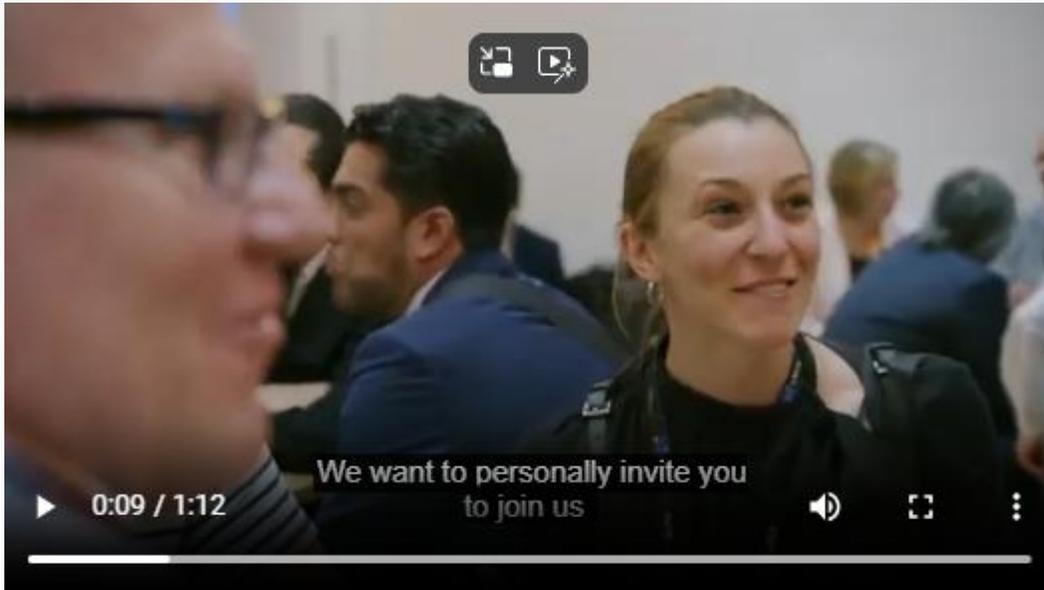
Cost effective & Efficient

Key Solves:

- Align subtitles with audio –video detecting inconsistent time coding or time stamping errors. Automated compliance check for adherence to standards.
- Detect Video edits without complementary edits to the Vtt/SRT file & align subtitles, accordingly, improving end user viewing experience
- Precisely detects & aligns subtitles with spoken audio, reducing manual errors.

Use Case – Drift Correction

Before Processing



Dialogue Timestamp : Subtitle event

00:00:08.300 --> 00:00:12.180

We want to personally invite you to join us



After Processing



Dialogue Timestamp : Subtitle event

00:00:08.300 --> 00:00:10.727

We want to personally invite you to join us

- There is a delay in the original subtitle(.vtt) file at 12.180 sec, which is corrected to 10.727 sec.
- This drift could impact the synchronization and viewing experience of the user.

Use Case – Missing Speaker change dashes

Before Processing



After Processing

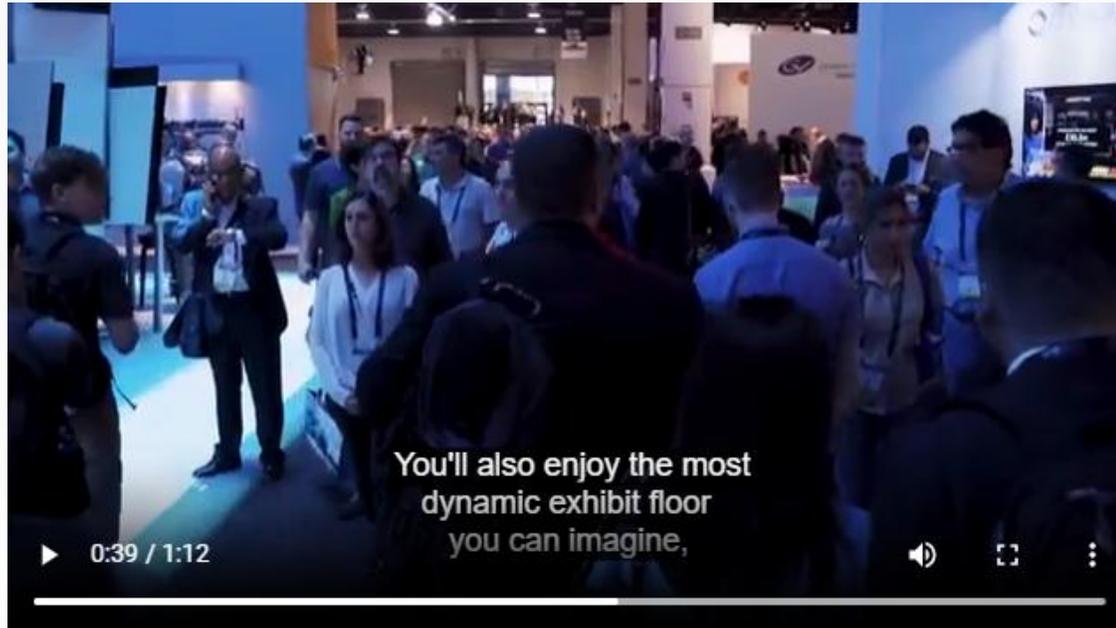


Dialogue Timestamp : 00:00:53.325 --> 00:00:59.900

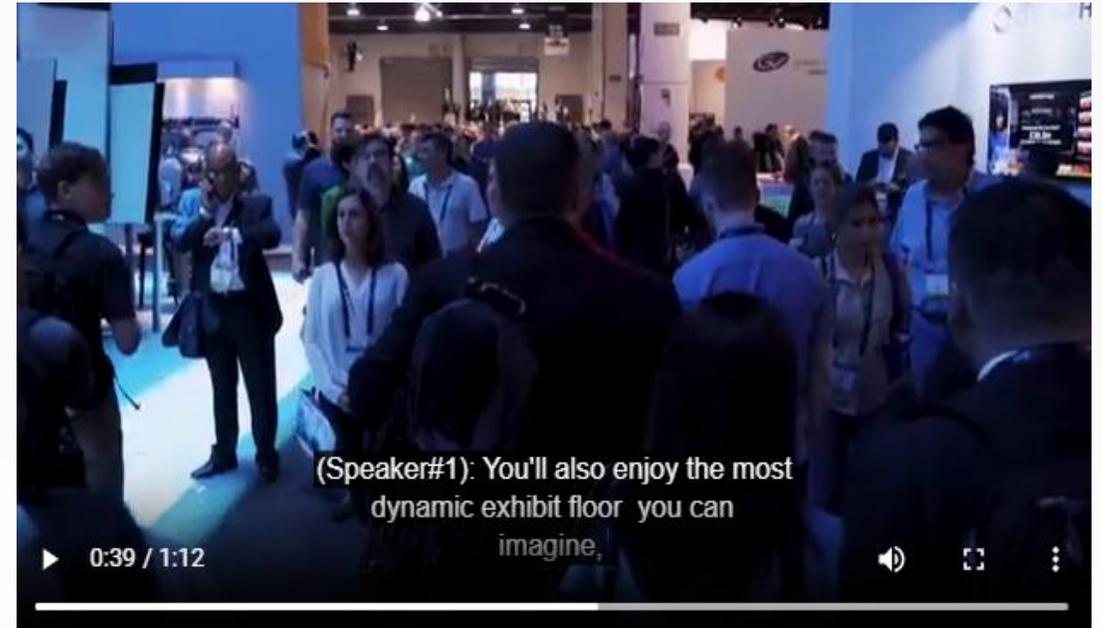
- Pattern observed: V-tags
- Few files have </v> tags present, Two </v> tags present within the same subtitle event represents the change of speaker in that subtitle.

Use Case – Speaker identification

Before Processing



After Processing



Dialogue Timestamp : 00:00:39.205 --> 00:00:43.444

- Assigning Id's to OffCamera speakers use case – refer the speaker Id (Speaker#1) assigned to an OffCamera Speaker
- Each off-camera speaker is assigned a speaker ID and whenever the subtitle appears on the screen without the speaker on the frame, the subtitle is pre-fixed with the respective off-camera speaker ID.

Use case - Correcting “Captions covering onscreen text”

Before Processing



After Processing

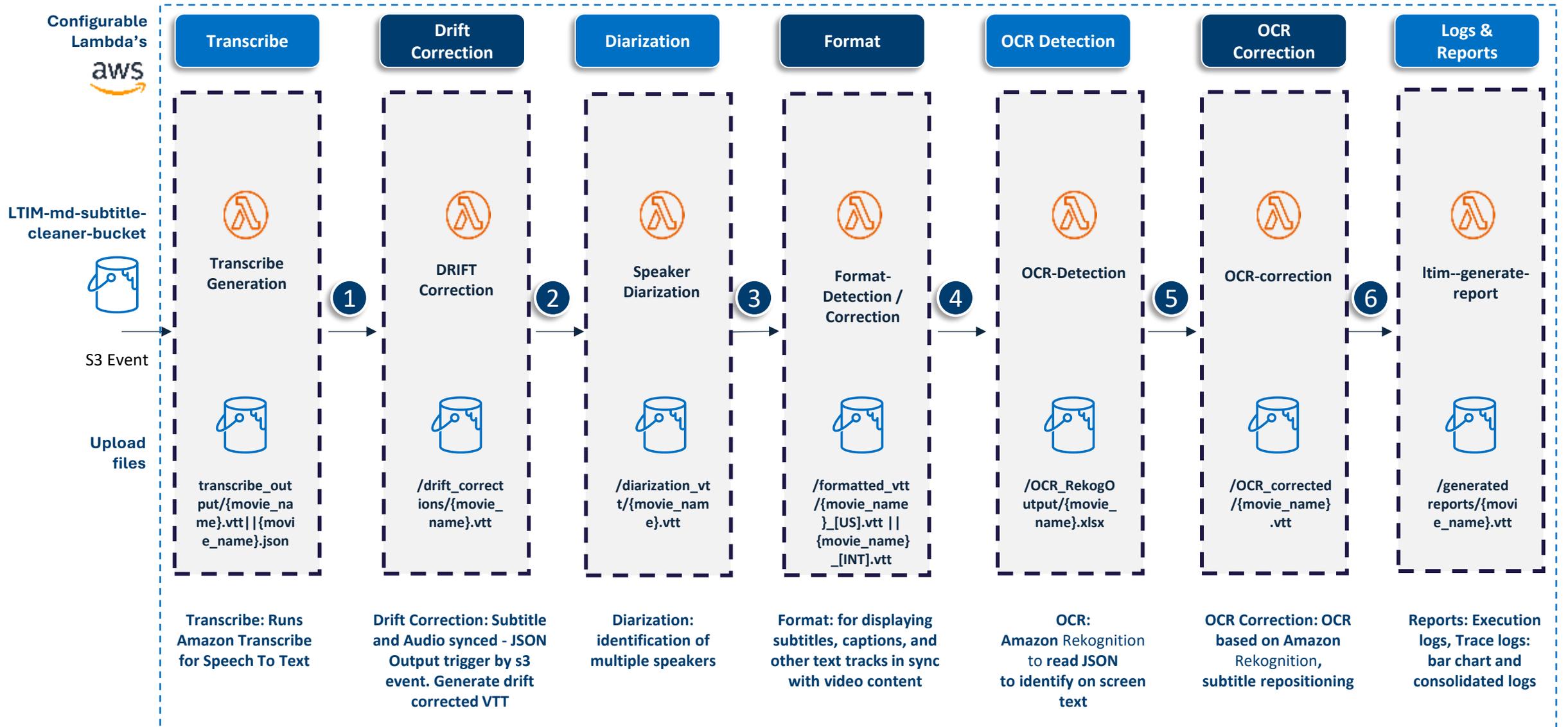


Dialogue Timestamp : 00:02:21.758

00:02:24.919

Note : The subtitle can be repositioned at any preferred area of the screen by appropriate tag values for X & Y axis, Left/centre/right & Top/middle/bottom respectively.

Subtitle Drift Correction & Cleansing: Reference Architecture



VideoTag.AI



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VideoTag.AI



Identification of Objects
& Celebrities at frame
level



Content classifications &
organizations



Enhanced Analytics,
Search & Discoverability



Targeted marketing &
brand promotions

Automated Metadata Tagging using Semantic Search

- Effortless Media Metadata Tagging for enhanced Organization, Classification & Discoverability.
- Helps content creators get AI driven insights on their Media content for targeted marketings and monetization
- Ensures proper rights management

~30% ↑

Improved Content
Monetization &
Promotion

70% ↑

Enhanced Content
organization

Enhanced Persona
productivity

Key Solves:

- AI/ML based solution for accurate labelling of content on objects & celebrities
- Semantic interactions captured at frame level using various Computer vision techniques
- Enhanced Analytics, Search & Discoverability
- Scalable, flexible & configurable solution using AWS stack.

VoiceGenius.AI



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VoiceGenius.AI



Content Accessibility,
even for Visually
impaired



Enhanced user
experience: Human like
voice narration



Enabling multitasking: by
listening to written text
on the go



Seamless
integrations &
feedback adaptations

Text to Speech Synthesizer

- Empower communications with more Human like voice narration & listening experience using synthetic voice.
- Improved Accessibility to content & multilingual support
- Increased productivity & personalization

50% ↑

Improved Accessibility to
Content

40% ↑

Increased Persona
productivity

Enhanced User experience
and engagement

Key Solves:

- Encapsulation layer over standard TTS API's that handles the nuances of human like speech delivery
- Human like nuances based on sentiments, context & tone handling all powered by enhanced SSMLs
- Multilingual support & personalization
- Easy integrations into various apps, devices & platforms

ContextualAd.AI



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ContextualAd.AI



Targeted Advertising



Improved User
Experiences – with
feedback adaptations



Improved Content
Monetization



Data Driven insights

Contextual Advertising

- Revolutionizing Media Advertising with AI Driven Contextual Ad insertion
- Seamlessly blending relevant Ads (Products/Brands) into the scene
- Maximizing Engagement & personalization for targeted Audiences

30% ↑

Improved
Ad revenue

Enhanced viewer
engagement

Efficient Ad-Bidding &
persona-based Ad
recommendations

Key Solves:

- Metadata on Scene context, objects & celebrities with their semantic interactions captured at frame level
- Leveraging in-house trained data models for scene segregations & contextually relevant Ad placements
- Ad recommendation engine based on ranking of object's appearance frequency (frames per sec)
- Flexible Ad Management i.e., Ad-bidding, Ad-rotation, etc.

BrandRecog.AI



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BrandRecog.AI



Advanced Marketing
analytics



Brand/Logo detection in
objects



Gauging brand
penetration & popularity
using UGC (User
generated content)



Data Driven insights

Brand and Image Recognition

- Revolutionizing Brand Marketing by tracking brand visibility, penetration & marketing effectiveness by analyzing image datasets from popular events
- Social media monitoring – tracking logos & objects in social media content for brand reputation management & market analysis
- Maximizing Marketing & advertising effectiveness with focused insights on brand performance in various categories (Bags ,belts ,shoes , accessories etc.)

30% ↑

Improved
Brand promotions &
Marketing performance

40%

Improved engagement-based
Monetization per product
category (bags/belts etc.)

Efficient Brand Marketing
with focused insights & trend
analytics

Key Solves:

- Image recognition for detection of objects like bag, backpack, belts , shoes , wallets and/or other fashion objects
- Brand/logo detection from images(large Image datasets from prestigious events)
- Image descriptions/caption generation – Insights on brand popularity from UGC images (User generated content)
- Advanced marketing analytics & insights on trends gauging brand value & penetration

SpotLights.AI



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SpotLights.AI



Rekognition



Bedrock



SageMaker



Real-Time Stream Ingestion &
Segmentation



AI-Powered Content
Transcription



Multimodal Event
Detection &
Categorization



Automated Highlight
Generation &
Publishing

Real-Time AI for Live Stream Highlights

- Instantly capture and clip key moments from your live stream, eliminating manual search delays.
- Leverage an AI that understands context, not just keywords, to generate truly meaningful and relevant highlights.
- Fully automate the detection-to-clip workflow, freeing your team from tedious manual labor to focus on creativity.

~75% ↑

Operational Efficiency

~40% ↑

Boost Audience Engagement

~25% ↑

Drive New Monetization
Opportunities

Key Solves:

- **Eliminates Tedious Manual Logging:** Automate event logging to eliminate manual stream monitoring and reclaim hundreds of hours of production time.
- **Accelerates "Live-to-Digital" Workflows:** Instantly publish highlights from live broadcasts to digital platforms, closing the live-to-digital gap to capture peak audience engagement.
- **Unlocks Archive Value:** Transform passive video archives into a fully searchable and monetizable content library with automated AI transcription and categorization.

StoryPulse.AI



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StoryPulse.AI



Transcribe Rekognition Bedrock SageMaker Lambda Comprehend Polly



**Enhanced User
Engagement & Retention**



**Enable Automated Promo
Creation & Trailers**



**Improved Accessibility &
Inclusivity**



**Passive Viewers to
Active Fan**

AI Driven Recap Engine

- Generates narrator storyline matched with dialogues in source files (VTT, SRT or manifests)
- Infuse voice with narrator storylines using AI
- Fetching frames from original movie and stitch the voice over narrator storylines within to create recap

20% ↑

Watch time

70% ↓

Dubbing costs for AI-
powered narration

10-25% ↑

Premium recap subscription
upsell

Key Solves:

- Bite-sized, engaging summaries for any streaming platforms with high-quality recap information
- Sell recap services to OTT platforms, news agencies, or e-learning providers
- AI-powered Multilingual narration, even text-based recaps for hearing –impaired & non-native speakers
- AI-based personalized recaps, automated game recaps, news recaps with dramatic narration

SceneSafe.AI



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SceneSafe.AI



Rekognition



Bedrock



SageMaker



Lambda



Step Functions



CloudWatch



Enhanced Viewer Trust &
Safety



Real time personalized
adaptability



Optimised Cost & effort



AI based content
enriched metadata

AI enabled content filtering

- AI enriched metadata providing real-time render-less content versioning
- Contextual understanding of content using AI
- Intelligent identification and classification of restricted content using AI

80%

Reduction in manual
effort to create content
versions

Hyper-Personalised
Versioning without rendering

Enhanced usability of the
content on platform

Key Solves:

- AI created frame accurate enriched audio and video schematic metadata
- Automated classification of objectionable content based on individual preferences
- Automation of core video processes like Manifest Creation and Soft marking using Agentic AI
- Enabling the video player to recognize and operate as per the workflow needed

Discover.AI



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Discover.AI



Kendra



Rekognition



Bedrock



SageMaker



Lambda



Step Functions



Intelligent Content
Discovery



Accelerated Production
Insights



AI enabled Chatbot



Subtle advertising
using chatbots

AI enabled Search & Discovery of content

- Used across content operations teams as well as OTT viewers
- Enhanced AI enabled schematic search utilizing multiple facets of content metadata including in-video and audio metadata, title metadata, User data, platform data, master inventory data
- Integrated into the ad ecosystem

30%

Improvement in
Operational efficiency

50%

Reduction in search fatigue
and improving engagement.

Newer avenues of
monetization

Key Solves:

- Improved content searchability and discoverability, minimizing viewer effort and maximizing engagement through increased content view time
- Automates content tagging, indexing, and categorization, saving time and manual effort in production pipelines

AI-Driven Discovery & Recommendation Engine

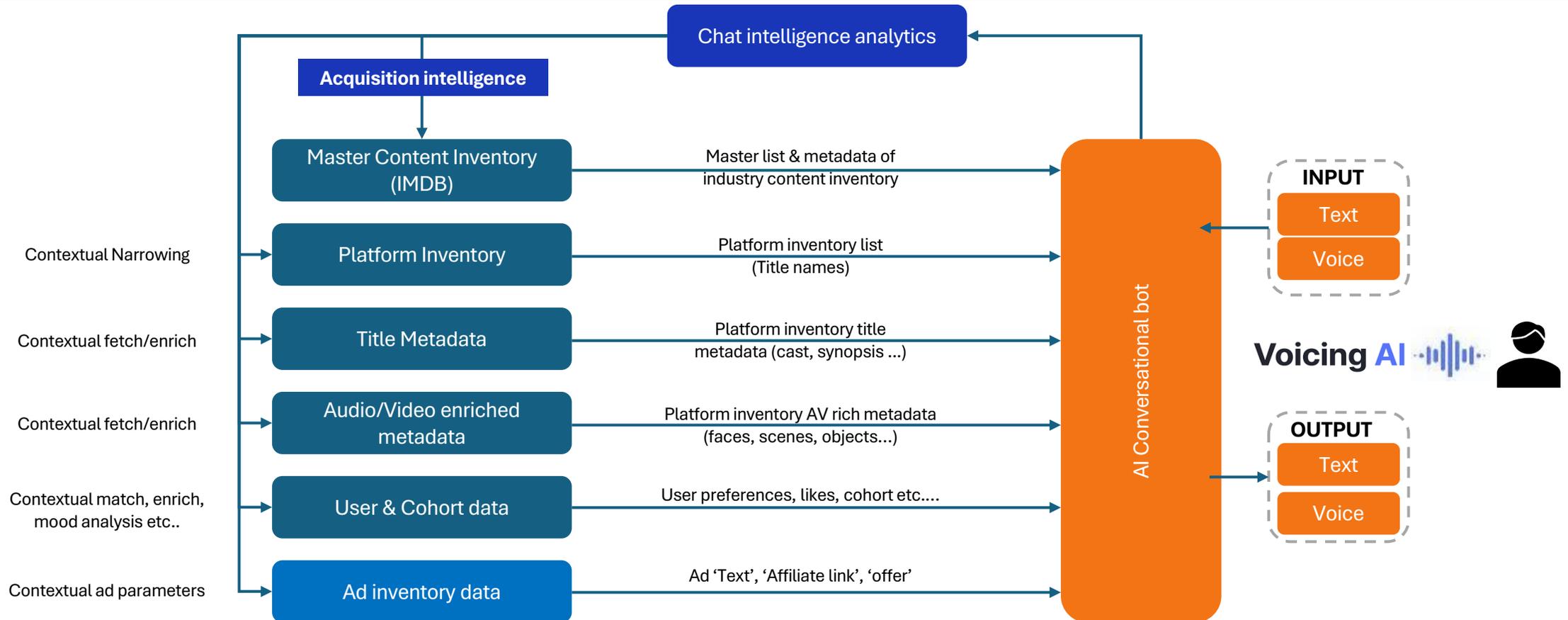
LTIM MediaCube Solution “Discover.AI” for Richer OTT Experiences & New Revenue Streams

A conversational AI enabled Search & Discovery model

Increased content discovery parameters

Enhanced intelligence on content acquisition

Newer non-intrusive monetization stream





Predictive.AI



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Predictive.AI



Historical Data Analysis



Predictive Modelling



Real-Time Data
Integration



Performance Metrics
Tracking

Predictive AI

- The Gen AI model which will perform analysis and predict estimated time for content/order fulfilment . based on historical data and other parameters

90% ↑

Accuracy to predict
delivery time

20%

Consistency & maximum
efficiency

Building strong Partner trust

Key Solves:

- Ensure predictability to deliver content with consistency and maximum efficiency
- Capable of identifying & reporting any delays proactively .
- To offer a well-informed forecast, leveraging the wealth of historical data to anticipate potential challenges and opportunities in the fulfillment process

MetaTransform.AI



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MetaTransform.AI



ChatGPT APIs



Prompt Engineering



Real-Time validation



Scalability &
customizability

MetaTransform AI

- Gen-AI driven solution to simplify partner on-boarding enabling operations team to manage BAU changes, facilitated by metadata transformation rules and templates

30% ↑

Improved efficiency in
Partner onboarding

20%

Saved Operator Hours

Enhanced user experience

Key Solves:

- Help operations team to do changes on their own integrated ChatGPT AI to generate Drools Rule
- Allows operators post queries to natural language to onboard partner
- Rules and templates are generated and validated in real-time for specific partners.

Mediacube: Platform with IP assets and solutions



Features & Benefits

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AI powered content aware De-duplication for content upkeep of huge media assets

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AI powered deep content inspection to detect, track & compare video assets with frame level accuracy

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AI-Driven Contextual Ad-Insertion & Personalization for Targeted Audience

VoiceGenius.AI

Enhanced engagement with human-like synthetic voice for narration & listening

BrandRecog.AI

Computer vision powered tagging and recognition of branded items

Predictive.AI

Gen AI model to perform analysis & prediction of estimated time for Order fulfilment

MetaTransform.AI

GenAI powered solution to simplify partner on-boarding and management

MediaCube: Platform with IP assets and solutions

Platform solving Media Domain use cases leveraging AI/ML and Gen-AI



Features & Benefits

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Content Tagging for enhanced search & discoverability with Semantic interactions

StoryPulse.AI*

Recap engine to deliver Cinematic Summaries of content with recap scripts, narration & dialogues for seamless storytelling

MetaTransform.AI*

GenAI powered solution to simplify partner on-boarding and management

FrameInspect.AI

Frame-based inspection of titles to discover differences across title length

ContextualAd.AI

AI-Driven Contextual Ad Insertion & Personalization for Targeted Audience

SceneSafe.AI*

Content versioning to detect objectionable content to deliver a personalized, viewer-friendly version in near real-time

VoiceGenius.AI

Enhanced engagement with human-like synthetic voice for narration & listening

SubtitleDrift.AI

Automated of Subtitle drift correction & cleansing reducing manual checks and fixes

SpotLights.AI*

Automatic detection of key moments from live streams with real-time highlights.

Discover.AI*

Ai-Powered Discovery Assistant that integrates multiple data sources to enable voice-based content search and exploration

BrandRecog.AI

Computer Vision powered tagging and recognition of celebrity and branded items



Solution led
POCs

Acquisition
driven POCs



Partner
Ecosystem



Innovation
led POCs

Content Acquisition

Decloner.AI *

A level 1 check to see if there are similar assets already in the system to avoid duplicates.

FrameInspect.AI *

A level 2 frame-based inspection of titles to discover similarities in assets

Content Transformation

VideoTag.AI *

Enhance the asset's metadata by incorporating details such as faces, objects, scenes, emotions, logos, speech, and more.

SpotLights.AI *

AI-driven detection of key moments in sports, such as goals, fouls, and misses, as well as in business content, like numbers & trends.

LiveDub.AI *

Ai-Powered real-time multilingual dubbing and subtitles for Live video streams.

AdaptStream.AI

Automated bit rate control based on type of content to boost quality & reduce latency of steaming content

Content Experience

Discover.AI *

AI-powered natural language content search with voice support for Audience and Operations teams.

SubtitleDrift.AI *

Automated Subtitle drift correction & cleansing reducing manual checks and fixes

VoiceGenius.AI

Enhanced engagement with human-like synthetic voice for narration & listening

SceneSafe.AI *

Content versioning to detect objectionable content delivering a viewer-friendly content

Monetization

AudienceIQ.AI *

Transform customer data into monetizable Mktg strategies thru dynamic segmentation

ContextualAd.AI

AI-Driven Contextual Ad Insertion & Personalization for Targeted Audience



Solution led
POCs

Acquisition
driven POCs



Partner
Ecosystem



Innovation
led POCs

Acquire

Decloner.AI *

A level 1 check to see if there are similar assets already in the system to avoid duplicates.

FrameInspect.AI *

A level 2 frame-based inspection of titles to discover similarities in assets

Enrich

VideoTag.AI *

Enhance the asset's metadata by incorporating details such as faces, objects, scenes, emotions, logos, speech, and more.

SpotLights.AI *

AI-driven detection of key moments in sports, such as goals, fouls, and misses, as well as in business content, like numbers & trends.

LiveDub.AI *

Ai-Powered real-time multilingual dubbing and subtitles for Live video streams.

AdaptStream.AI

Automated bit rate control based on type of content to boost quality & reduce latency of steaming content

Personalise

Discover.AI *

AI-powered natural language content search with voice support for Audience and Operations teams.

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Enhanced engagement with human-like synthetic voice for narration & listening

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Content versioning to detect objectionable content delivering a viewer-friendly content

Monitize

AudienceIQ.AI *

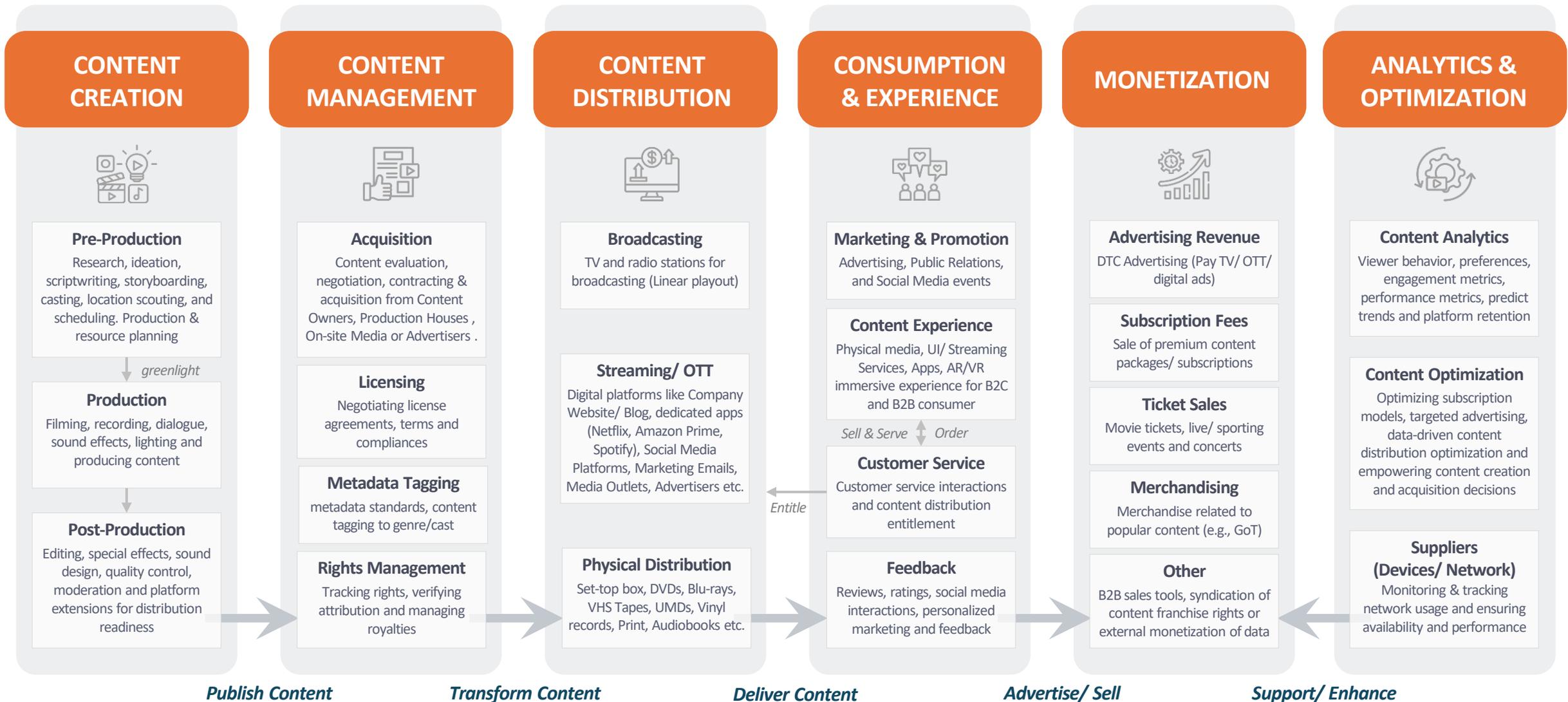
Transform customer data into monetizable Mktg strategies thru dynamic segmentation

ContextualAd.AI

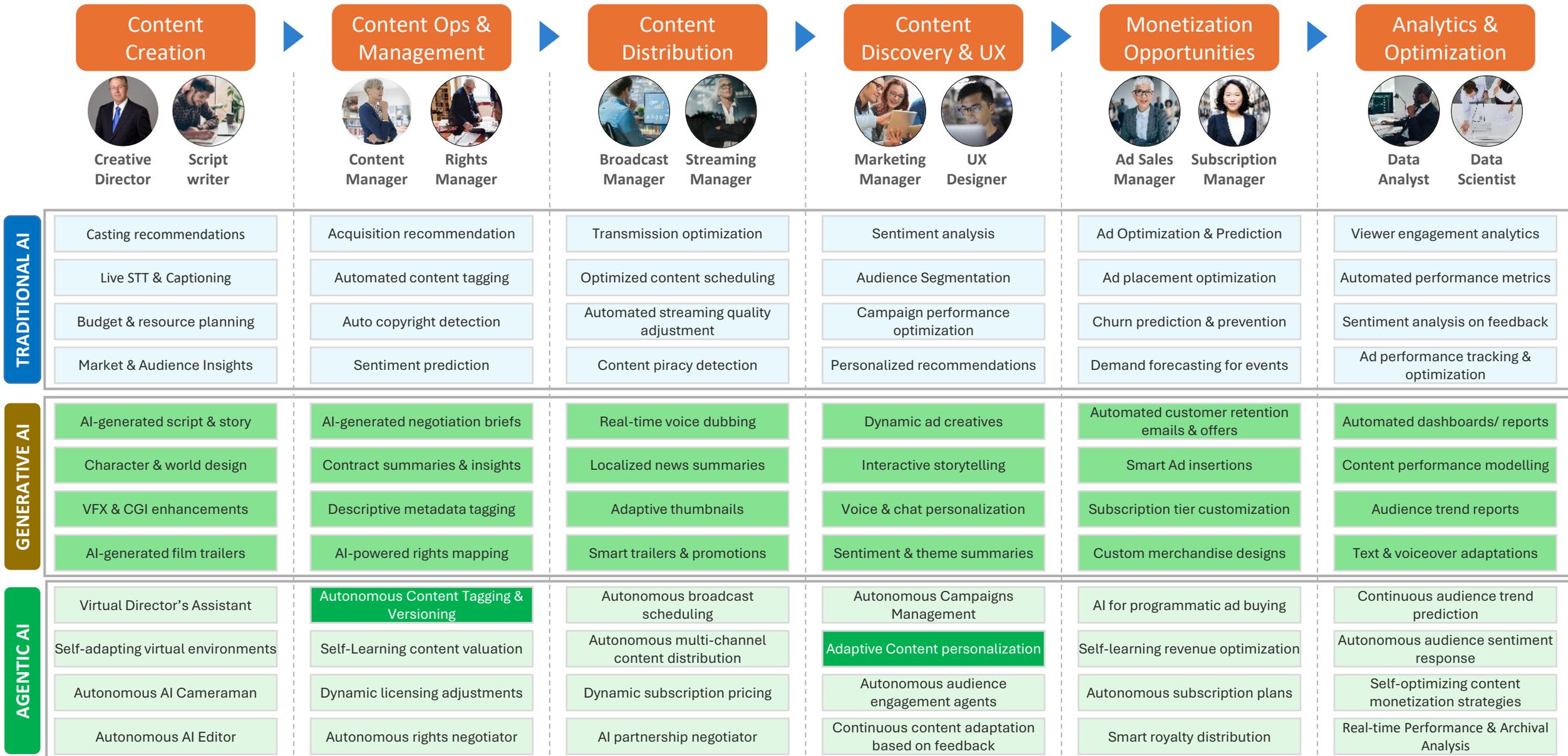
AI-Driven Contextual Ad Insertion & Personalization for Targeted Audience

Closer look into the Media and Entertainment (M&E) Value Chain

The stages and push-pull dynamics across life-cycle management from creation to consumption



The Art-of-Possible: Potential AI Interventions across the Media value chain



The Intelligent Media Supply Chain Platform

Transforming How Media Companies Create, Manage & Monetize Content

Content Acquisition & Management

Decloner.AI

Content aware De-duplication of huge media assets enabling efficient content upkeep

~30%

Savings on Cloud Storage costs

~90%

Improved identification & cataloging of content

FrameInspect.AI

Frame-based inspection of assets (same title) to discover differences across video length

~70%

Reduction of manual efforts

~90%

Faster identification of differences at frame level

Content Transformation & Delivery

VideoTag.AI

Content Tagging for enhanced search & discoverability with Semantic interactions

~30% ↑

Improved Content Monetization

~70% ↑

Enhanced Content organization

SpotLights.AI

Automatic detection of key moments from live streams (News, Sports) with real-time highlights.

~70%

Reduction of manual efforts

~90%

Faster identification of differences at frame level

LiveDub.AI

Frame-based inspection of assets (same title) to discover differences across video length

~70%

Reduction of manual efforts

~90%

Faster identification of differences at frame level

Content Consumption & Experience

Discover.AI

Ai-Powered Discovery Assistant to enable voice-based content search and exploration

SubtitleDrift.AI

Automated Subtitle drift correction & cleansing reducing manual checks and fixes

VoiceGenius.AI

Enhanced engagement with human-like synthetic voice for narration & listening

SceneSafe.AI

Content versioning to detect objectionable content delivering a viewer-friendly content

Content Monetization & Ad Sales

AudienceIQ.AI

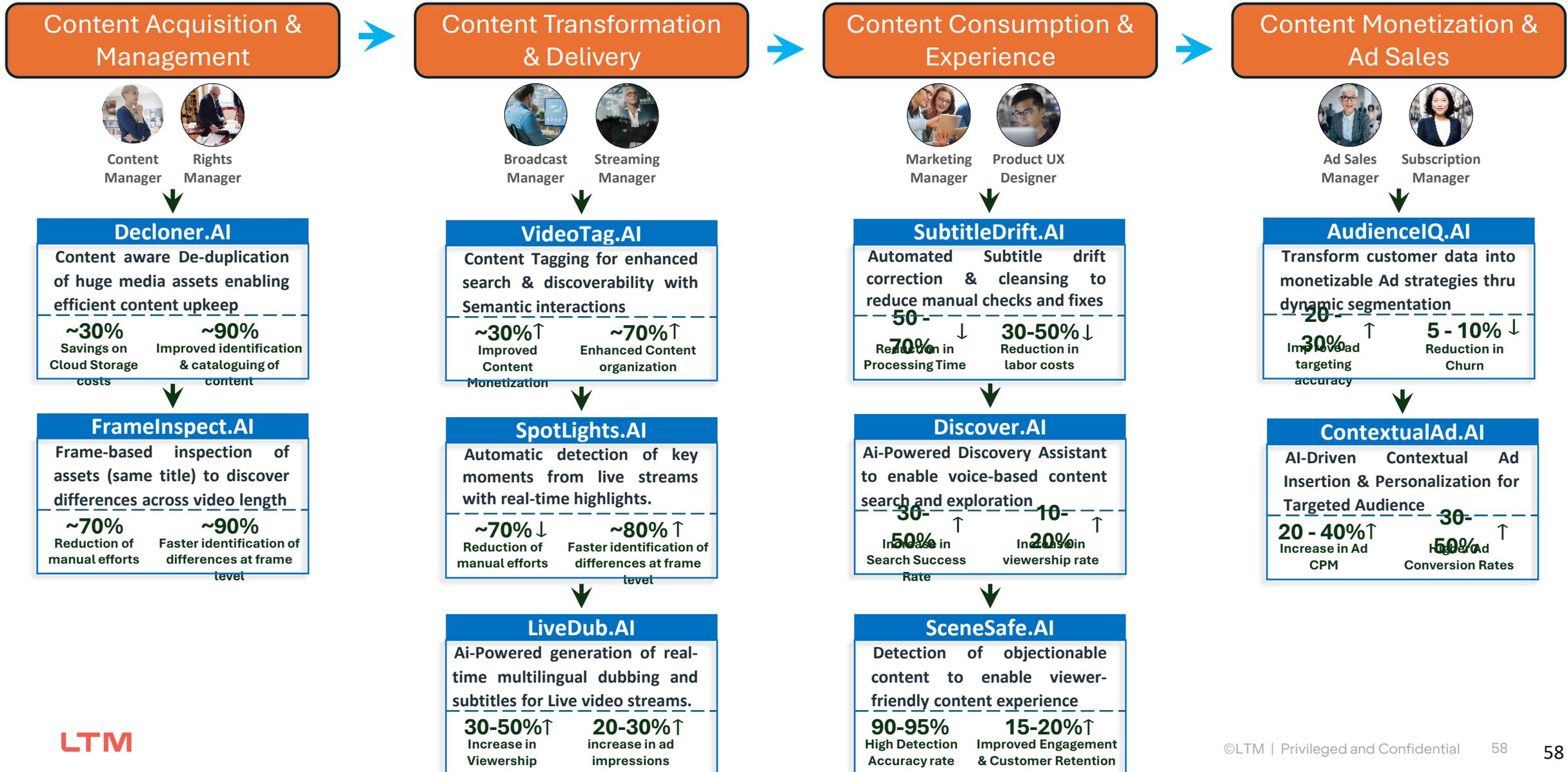
Transform customer data into monetizable Mktg strategies thru dynamic segmentation

ContextualAd.AI

AI-Driven Contextual Ad Insertion & Personalization for Targeted Audience

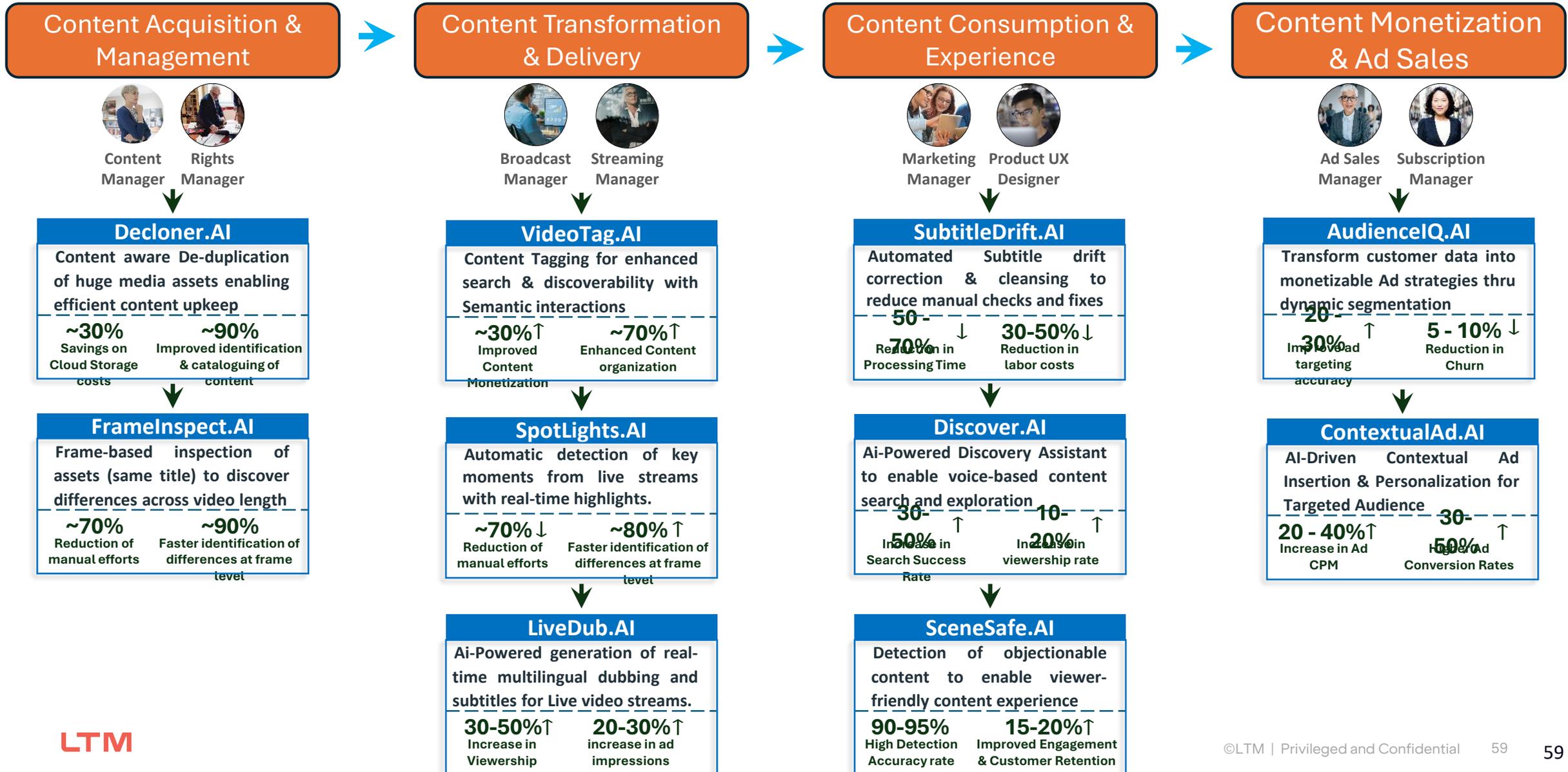
The Intelligent Media Supply Chain Platform

Transforming How Media Companies Transform, Deliver and Monetize Content



The Intelligent Media Supply Chain Platform

Transforming How Media Companies Transform, Deliver and Monetize Content

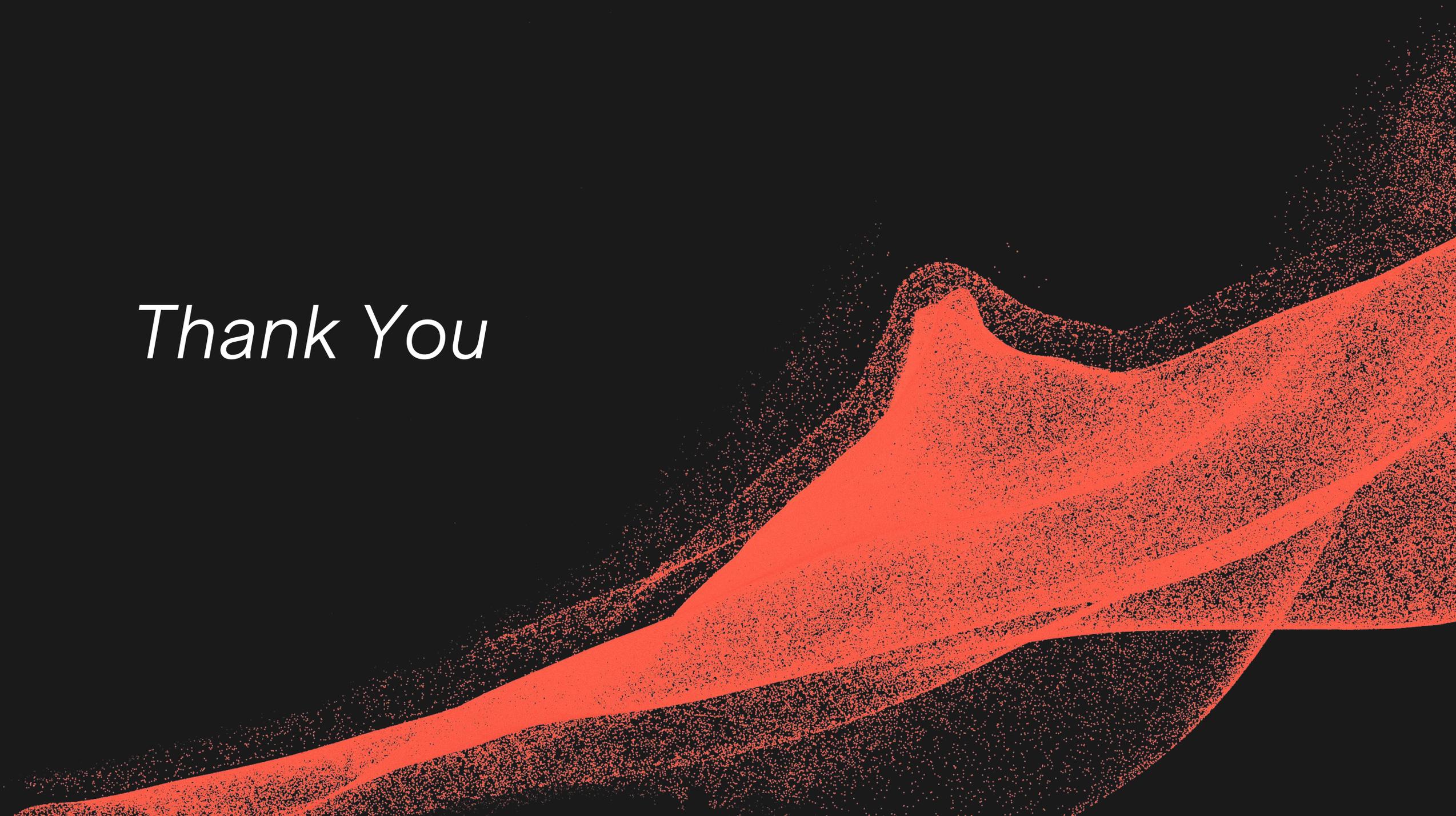




The Intelligent Media Supply Chain Platform

Transforming How Media Companies Transform, Deliver and Monetize Content

Thank You

The background features a dark, almost black, field with a fine, grainy texture. A large, flowing, and somewhat abstract shape in shades of red and orange dominates the right and bottom portions of the frame. This shape has a soft, painterly quality, with varying intensities of color and a visible texture that suggests it might be made of a fine material like fabric or paper. The overall composition is minimalist and evocative.